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Nota di contenuto	1. Sport, public service media, and cultural citizenship / Jay Scherer and David Rowe -- 2. Before, during, and after the neoliberal moment : media, sports, policy, citizenship / Toby Miller -- 3. Televised sport and cultural citizenship in Canada : the "two solitudes" of Canadian public broadcasting? / Jay Scherer and Jean Harvey -- 4. Selling out : the gaming of the living room seat for the US sports fan / Lawrence A. Wenner, Robert V. Bellamy, and James R. Walker -- 5. Football for everyone? Soccer, television, and politics in Argentina / Pablo Alabarces and Carolina Duek -- 6. No longer the crown jewels of sport? Television, sport, and national events in the UK / Raymond Boyle -- 7. The law not applied : French controversies about television viewer access to the 2006 European Handball Championship / Fabien Ohi and Lucie Schoch -- 8. Belgium's "list of major events" mechanism in the digital broadcasting era / Katrien Lefever -- 9. "Events of national importance and cultural significance" : sport, television, and the anti-

siphoning regime in Australia / David Rowe -- 10. Millennium blues : the politics of media policy, televised sport, and cultural citizenship in New Zealand / Jay Scherer, Michael Sam, and Steven J. Jackson -- 11. The political economy of sport broadcasting in the Arab world / Mahfoud Amara -- 12. The global popular and the local obscure : televised sport in contemporary Singapore / Callum Gilmour -- 13. Sport, broadcasting, and cultural citizenship in Japan / Donna Wong, Isamu Kuroda, and John Horne -- 14. The political economy of football viewership in Africa / Muhammed Musa -- 15. Watching the football with Raymond Williams : a reconsideration of the global game as a "wonderful game" / John Hughson -- 16. Afterword : sport, public service media, and a "red button" future / David Rowe and Jay Scherer.

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Sommario/riassunto

<P>This book examines the political debates over the access to live telecasts of sport in the digital broadcasting era. It outlines the broad theoretical debates, political positions and policy calculations over the provision of live, free-to-air telecasts of sport as a right of cultural citizenship. In so doing, the book provides a number of comparative case studies that explore these debates and issues in various global spaces. </P>

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