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Nota di contenuto	1. Making news -- 2. Defining news -- 3. Sourcing news -- 4. Conveying meaning through design -- 5. Structuring the story -- 6. Headline, lead and story proper -- 7. The tools of the trade -- 8. Reporting information and evaluating likelihood -- 9. The power of words.
Sommario/riassunto	Introducing the Language of the News is a comprehensive introduction to the language of news reporting. Assuming no prior knowledge of linguistics, the book provides an accessible analysis of the processes that produce news language, and discusses how different linguistic choices promote different interpretations of news texts. Key features include:comprehensive coverage of both print and online news, including news design and layout, story structure, the role of headlines and leads, style, grammar and vocabularya range of contemporary examples in the international press, from the 2012 Olympic