1. Record Nr. UNINA9910452630103321 Autore TSvetkova N. A (Natalia Aleksandrovna) Titolo Failure of American and Soviet cultural imperialism in German universities, 1945-1990 [[electronic resource] /] / by Natalia Tsvetkova Leiden, : Brill, 2013 Pubbl/distr/stampa 90-04-25202-9 **ISBN** Descrizione fisica 1 online resource (440 p.) Collana Scientific and learned cultures and their institutions;; v. 10 History of science and medicine library, , 1872-0684;; v. 38 Disciplina 379.43 Higher education and state - Germany Soggetti Education, Higher - Germany - American influences Education, Higher - Germany - Soviet influences Cold War Electronic books. Germany Civilization American influences Germany Civilization Soviet influences Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Preliminary Material -- Introduction -- I Is it a Cultural Imperialism of Nota di contenuto American and Soviet Policies in German Universities? -- II Americans and Soviets in the Defeated Germany: The Division of the Country, Occupation Administrations, and Their Transformation Strategies for German Universities -- III American and Soviet Structural Transformations in German Universities, 1945 through the Early 1960's -- IV American and Soviet Policy Towards the University Professoriate, 1945 through the Early 1960's -- V German Students in American and Soviet Policy, 1945 through the Early 1960's -- VI American and Soviet Policy in German Universities, Mid-1960's to 1990: German University Conservatism, and the Failure of American and Soviet Cultural Imperialism -- Conclusion -- Bibliography -- Index. Sommario/riassunto In Failure of American and Soviet Cultural Imperialism in German Universities, 1945-1990 Natalia Tsvetkova describes the American and Soviet policies in German universities during the Cold War. In both

parts of divided Germany the conservative professorate resisted both

the American and Soviet policies of reforms in universities. Whether these policies can be considered cases of cultural imperialism will be discussed in this book. As well as how and why both American and Soviet policies of the transformation of German universities eventually failed.