1. Record Nr. UNINA9910452600803321 Autore Zhou Yu <1965 April 13-> Titolo The inside story of China's high-tech industry: making Silicon Valley in Beijing / / Yu Zhou Pubbl/distr/stampa Lanham, Maryland: ,: Rowman & Littlefield Publishers, Inc., , 2008 ©2008 0-7425-5579-8 **ISBN** 1-4616-4451-8 Descrizione fisica 1 online resource (213 p.) Collana Asia/Pacific/Perspectives Disciplina 338.4760951156 High technology industries - China - Beijing Soggetti Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Title Page: Copyright Page: Dedication: Contents: Acknowledgments: Introduction; 1 Making Silicon Valley in China: Zhongguancun; 2 From Offspring to Rebel: The Birth of ZGC and the Transformation of China's Science and Technology Establishments, 1950s-1980s; 3 Foreign ""Wolf"" and Local ""Lamb"": Multinational Companies and the Resurgence of ZGC in the 1990s; 4 The Internet and the Restructuring of ZGC, 1998-2003; 5 The Anatomy of ZGC: The Domestic Companies; 6 The Dynamics of Internationalization in ZGC; 7 Grassroots Transnationals: Returnee Entrepreneurs 8 China's Technical Standard Strategies: Toward an Alternative PathConclusion; References; Index; About the Author Sommario/riassunto In the 1980s, China faced the monumental task of creating, from scratch, internationally competitive companies. This challenge was especially daunting in the information and communications technology sector. The Inside Story of China's High-Tech Industry describes the emergence and growth of this industry through an analysis of China's leading science park, Beijing's Zhongguancun. Zhou argues that, in the case of China, it is the conjunction of export and domestic markets that has provided the main impetus to technological learning and the development of industry competitiveness.