1. Record Nr. UNINA9910452590903321 Autore Orbe Mark P Titolo Communication Realities in a ""Post-Racial"" Society [[electronic resource]]: What the U.S. Public Really Thinks of President Barack Lanham,: Lexington Books, 2011 Pubbl/distr/stampa **ISBN** 1-280-99796-6 9786613769572 0-7391-6992-0 Descrizione fisica 1 online resource (253 p.) Collana Lexington Studies in Political Communication 303.38 Disciplina Soggetti Communication in politics - United States - Public opinion Mass media - Political aspects - United States - Public opinion Obama, Barack - Oratory - Public opinion Obama, Barack - Political and social views - Public opinion Post-racialism - United States - Public opinion Presidents - United States - Election - 2008 - Public opinion Public opinion - United States Public relations and politics - United States - Public opinion United States - Politics and government - 2009- - Public opinion United States - Race relations - Political aspects - Public opinion Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Cover; Half title; Series; Title; Copyright; Contents; Part I; Chapter 1; Nota di contenuto Chapter 2; Part II; Chapter 3; Chapter 4; Chapter 5; Part III; Chapter 6; Chapter 7: Chapter 8: Chapter 9: Part IV: Chapter 10: Chapter 11: Part V; Chapter 12; Appendix; Appendix A; Appendix B; References; Index; About the Author Drawing from a large national qualitative data set generated by 333 Sommario/riassunto diverse participants from 12 different states across 6 U.S. regions, Mark P. Orbe offers a comprehensive look into public perceptions of Barack

Obama's communication style, race matters, and the role of the media

in 21st century politics. The book is the first of its kind and provides comprehensive, in-depth coverage of the similarities and differences that exist among diverse groups of everyday U.S. Americans.