

1. Record Nr.	UNINA9910452545703321
Autore	Lanson Jerry
Titolo	Writing for others, writing for ourselves [[electronic resource] ] : telling stories in an age of blogging / / Jerry Lanson
Pubbl/distr/stampa	Lanham [Md.] , : Rowman & Littlefield Publishers, c2011
ISBN	9781442208698 1442208694
Descrizione fisica	1 online resource (200 p.)
Disciplina	808.02
Soggetti	Authorship Authorship - Vocational guidance Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright Page; Table of Contents; Preface; Introduction; Chapter 1: Finding a Place-and Space-to Think; Chapter 2: A Little Jazz; Chapter 3: Culling Life's Experience; Chapter 4: Gathering String; Chapter 5: The Passive Observer at Work; Chapter 6: Finding Fresh Stories; Chapter 7: Reconnaissance; Chapter 8: Honing the Focus; Chapter 9: Interviewing for Story; Chapter 10: Bring Back the Breed of the Dog; Chapter 11: Six-Word Headlines, Ten-Point Outlines; Chapter 12: Drafting Fast; Chapter 13: Organizing Stories; Chapter 14: No One Gets It Right the First Time Chapter 15: Finding a Niche Postscript; Notes; Writing Examples; Index; About the Author
Sommario/riassunto	Using a narrative thread that ties practical advice to his personal experience as a professor, reporter, and blogger, Jerry Lanson fills his book on nonfiction story telling with time-proven techniques to beat writer's block and hone the skills necessary to write well. Writing for Others, Writing for Ourselves provides readers of all ages a practical guide to perfecting their own work. From showing how to frame ideas early to how to gather and choose telling details for story, Lanson shares tips, techniques and lessons that will sharpen and enliven any writer's work.

