

1. Record Nr.	UNINA9910452543003321
Autore	Schnurr Stephanie <1975-, >
Titolo	Exploring professional communication : language in action // Stephanie Schnurr
Pubbl/distr/stampa	Milton Park, Abingdon, Oxon ; ; New York : , : Routledge, , 2013
ISBN	0-203-09532-4 1-283-89517-X 1-136-21296-5
Descrizione fisica	1 online resource (257 p.)
Collana	Routledge introductions to applied linguistics
Disciplina	302.2
Soggetti	Interpersonal communication Oral communication Business communication Communication in organizations Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Exploring Professional Communication; Copyright Page; Contents; List of figures and tables; Series editor's introduction; Acknowledgements; 1 What is professional communication?; Section A: Examples of professional communication; Section B: Conceptualising professional communication; Section C: Approaching professional communication from the perspective of applied linguistics; Brief outline of the book; Summary; 2 Genres of professional communication; Section A: Exploring genres of professional communication; Section B: Engaging with genres of professional communication Section C: Analysing different genres of professional communicationSummary; 3 Workplace culture; Section A: Communicating differently in different workplaces; Section B: What is workplace culture?; Section C: Theorising workplace culture; Summary; 4 Culture and politeness at work; Section A: Is culture an issue at work?; Section B: Exploring culture; Section C: Theorising politeness and face in cultural contexts; Summary; 5 Identities at work; Section A: Exploring identities at work; Section B: Constructing identities at work;

Section C: Theorising identity construction; Summary; 6 Gender  
Section A: Gender stereotypes and realitySection B: Engaging with  
gender; Section C: Researching gender issues at work; Summary; 7  
Leadership; Section A: Exploring leadership discourse; Section B:  
Conceptualising leadership; Section C: Approaching leadership  
discourse; Summary; 8 Conclusion; Bringing it all together; Some  
avenues for future research; Task commentaries; Appendix A:  
Transcription conventions; Appendix B: Translated email from Chapter  
7; Notes; Glossary; Further reading; References; Index

---

Sommario/riassunto

Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies, or taking an introductory MA course as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study. The books take an innovative 'practice-to-theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to

---