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Sommario/riassunto

A Short History of the Modern Media presents a concise history of the major media of the last 150 years, including print, stage, film, radio, television, sound recording, and the Internet. Offers a compact, teaching-friendly presentation of the history of mass mediaFeatures a discussion of works in popular culture that are well-known and easily availablePresents a history of modern media that is strongly interdisciplinary in nature