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Altri autori (Persone)	StabileCarol A HarrisonMark <1967->
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Nota di contenuto	Introduction : prime time animation-an overview / Carol A. Stabile and Mark Harrison -- "Smarter than the average art form" : animation in the television era / Paul Wells -- The great Saturday morning exile : scheduling cartoons on television's periphery in the 1960s / Jason Mittell -- Re-drawing the bottom line / Allen Larson -- The Flintstones to Futurama : networks and prime time animation / Wendy Hilton-Morrow and David T. McMahan -- Synergy nirvana : brand equity, television animation, and Cartoon Network / Kevin S. Sandler -- The digital turn : animation in the age of information technologies / Alice Crawford -- Back to the drawing board : the family in animated television comedy / Michael V. Tueth -- From Fred and Wilma to Ren and Stimpy : what makes a cartoon "prime time"? / Rebecca Farley -- "We hardly watch that rude, crude show" : class and taste in The Simpsons / Diane F. Alters -- "Misery chick" : irony, alienation and animation in MTV's Daria / Kathy M. Newman -- "What are those little girls made of? : The Powerpuff girls and consumer culture / Joy Van Fuqua -- "Oh my god, they digitized Kenny!" : travels in the South Park cybercommunity V4.0 / Brian L. Ott.
Sommario/riassunto	In September 1960 a television show emerged from the mists of

prehistoric time to take its place as the mother of all animated sitcoms. <EM>The Flintstones</EM> spawned dozens of imitations, just as, two decades later, <EM>The Simpsons</EM> sparked a renaissance of primetime animation. This fascinating book explores the landscape of television animation, from Bedrock to Springfield, and beyond. <BR>The contributors critically examine the key issues and questions, including: How do we explain the animation explosion of the 1960s? Why did it take nearly twenty years following the cancellation of

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