

1. Record Nr.	UNINA9910452527003321
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Titolo	Public health policy : issues, theories, and advocacy // Dhruvajyoti Bhattacharya
Pubbl/distr/stampa	San Francisco : , : Jossey-Bass, a Wiley brand, , 2013
ISBN	1-118-22619-4
Edizione	[First edition.]
Descrizione fisica	1 online resource (514 p.)
Disciplina	362.10973
Soggetti	Health planning - United States Medical policy - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The role of law : agencies, legislators, courts, and the constitution -- The role of epidemiology and medicine : diagnosis, prevention, control, and evaluation -- The role of economics : theories, modeling, and evaluation -- The role of politics : players, processes, and power -- The role of ethics : historical, contemporary, and future perspectives -- HIV criminalization -- Clean water and mosquito control -- HPV vaccination -- Schip and children with special healthcare needs (CSHCN) -- Overweight and obesity -- Breast-cancer screening -- Medical transportation? : local research focus -- Medical transportation? : local practice focus -- Taxes, politics, and public health policy? : a look back at the 2008 presidential campaign -- Supplemental nutrition assistance program and modifying behavior change -- Medical readmissions and the Affordable Care Act -- Tobacco control and cessation programs -- Emergency preparedness and infectious diseases -- Primer on research policy brief -- Primer on writing effective letters to an editor.
Sommario/riassunto	Public Health Policy: Issues, Theories, and Advocacy offers students an engaging and innovative introduction to public health policy: its purpose, how it is originated, and how it is implemented. The book describes the underlying theories and frameworks as well as practical analytical tools needed for effective advocacy and communication. Drawing on the multidisciplinary nature of public health, the book uses

concepts and examples from epidemiology, law, economics, political science, and ethics to examine the policymaking process, explain positions pro or con, and develop materials f
