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Descrizione fisica	1 online resource (339 p.)
Altri autori (Persone)	ForemanSean D. <1969->
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Lingua di pubblicazione	Inglese
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Nota di contenuto	pt. 1. 2012 congressional election -- pt. 2. U.S. House of Representatives elections -- pt. 3. U.S. Senate elections -- pt. 4. Conclusion.
Sommario/riassunto	The book provides timely analyses of overarching themes (voting laws, campaign finance and redistricting) from the 2012 campaign cycle as well as case studies of important 2012 congressional races. Collectively the concepts and cases will give college undergraduate students a compelling narrative explanation of America's electoral process and the keys to winning vital elections.