

1. Record Nr.	UNINA9910452517003321
Titolo	Service industries in developing countries // edited by Erdener Kaynak
Pubbl/distr/stampa	London : , : Routledge, , 1986
ISBN	1-315-03517-0 1-135-17626-4
Descrizione fisica	1 online resource (125 p.)
Altri autori (Persone)	KaynakErdener
Disciplina	338.4/6/091724
Soggetti	Service industries - Developing countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover ; Service Industries in Developing Countries; Title Page ; Copyright Page ; Table of Contents ; Notes on Contributors; Editorial; Service Industries in Developing Countries: A Conceptual Framework and Analytical Insights; Marketing Research for Services in Developing Countries: The Use of Unidimensional and Multidimensional Scaling; The Financial Markets Approach to Economic Development in LDCs; Tourism Marketing in a Developing Economy: Frequent and Infrequent Visitors Contrasted; Government as a Service Industry: A Grenadian Case Example International Business Negotiations: A Turn-key Project New Delivery Technologies and the Globalisation of the Television Programming Industry: The Marketing of Indian Films and Television Programmes in Canada; Temporal and Regional Differences in Image of a Tourist Destination: Implications for Holiday Promoters
Sommario/riassunto	First Published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

2. Record Nr.	UNINA9910823493603321
Titolo	A century of parasitology : discoveries, ideas and lessons learned by scientists who published in the journal of parasitology, 1914-2014 // edited by John Janovy, Jr and Gerald W. Esch ; contributors, M. Leopoldina Aguirre-Macedo [and twenty-six others]
Pubbl/distr/stampa	West Sussex, England : , : Wiley, , 2016 ©2016
ISBN	1-118-88478-7 1-118-88479-5 1-118-88477-9
Descrizione fisica	1 online resource (599 p.)
Classificazione	SCI070000
Disciplina	591.524
Soggetti	Parasitology - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title Page; Copyright; Dedication; Table of Contents; List of contributors; Preface; Chapter 1: A century of parasitology: 1914-2014; Literature cited; Part I: Systematics and Diversity; Chapter 2: Some New Gregarine Parasites from Arthropoda; Parasitic protozoology and the scientific lessons of intellectual elegance; A lesson learned from the history of parasitology; Diversity; Suitability; Malleability; Feasibility; Comparability; Scalability; Conclusions and lessons; Acknowledgments; Literature cited; Chapter 3: Notes on Two Cestodes from the Spotted Sting-Ray Helminth biodiversity research transformed by a century of evolutionary thought Rules of nomenclature; Technology; Phylogenetic (analytical) methods; Synthesis and integration of knowledge and ideas; Applications to helminth biodiversity studies; Present day; The future; Lessons learned; Literature cited; Chapter 4: Eorhynchus: A Proposed New Name for Neorhynchus Hamann Preoccupied*; Acanthocephala in The Journal of Parasitology, 1914-2014; Classical taxonomy; Molecular-evolutionary taxonomy; Life cycles; Behavioral studies Ecological, seasonal and geographical distribution, and host-parasite relationships Anatomy and ultrastructure; Experimental studies;

Surveys, other endeavors, and conclusions; Literature cited; Chapter 5: *Tocotrema Lingua* (Creplin) the Adult Stage of a Skin Parasite of the Cunner and other Fishes of the Woods Hole Region; A century (1914-2014) of studies on marine fish parasites published in *The Journal of Parasitology*; The database on parasites of marine fishes in JP and the trends of its sub-disciplines divided into 10-year periods  
Methods for using parasites as bioindicators of environmental quality  
Where have we come from? The first 80 years of knowledge on parasites of marine fishes in JP; Where are we now? Modern times and the arrival of the Internet; The meta-analysis; The performance of JP in comparison with other journals; Where do we go from here?;  
Environmental drivers of the probability of occurrence of the parasites of flatfishes in the southern Gulf of Mexico; General conclusions;  
Acknowledgments; Literature cited; Part II: Ecology and Life History  
Chapter 6: Seasonal Fluctuation in the Infestation of *Planorbis Trivolvis* with Larval Trematodes\*An overview of the history and advances in the population ecology of parasites; The early years; Theoretical advances; Key studies; Cecal nematodes in red grouse; Methodological and conceptual advances; Conclusions and lessons; Acknowledgments; Literature cited; Chapter 7: Microevolution and the Genetic Structure of Parasite Populations; History of microevolutionary thought in parasitology: The integration of molecular population genetics; A very brief recap of population genetics history  
The snail's pace flow of molecular population genetics into parasitology

Sommario/riassunto

"A celebration of the long shelf life and intellectual breadth of this journal, along with the rich history of parasitology, especially as manifest by American parasitologists and their colleagues from around the world"--