Record Nr. UNINA9910452515103321 Autore Buchholz Rogene A. Titolo Reforming capitalism: the scientific worldview and business // Rogene A. Buchholz New York, N.Y.:,: Routledge,, 2012 Pubbl/distr/stampa 0-203-12291-7 **ISBN** 1-283-89390-8 1-136-33592-7 Edizione [1st ed.] Descrizione fisica 1 online resource (355 p.) Routledge studies in business ethics; ; 5 Collana Disciplina 174/.4 Soggetti **Business education** Science - Moral and ethical aspects Pragmatism Philosophy, American Social responsibility of business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction -- The traditional scientific worldview -- The rise of modern science and its characteristics -- Values and ethics --Economics -- Politics -- Culture -- Nature -- Toward a new understanding of science -- The pragmatic view of science and its characteristics -- Pragmatism and values -- Pragmatism and economics -- Pragmatism and politics -- Pragmatism and culture --Pragmatism and nature -- Implications for business -- The corporation and community -- Business and science -- Financial armageddon --Management and an ethic of service -- Selected bibliography -- Notes -- Index. Sommario/riassunto This book examines the role that the traditional understanding of science plays in how we understand the capitalistic system and how it informs business and business school education. Science serves many purposes in business organizations; it is much more than just a method to gain knowledge about business problems. It acculturates students to

a certain way of thinking about the world and provides a rationale for

the things business does and a justification for its purposes in society. It then utilizes the philosophy of Classical American Pragmatism to view science in a different manner, re