

1. Record Nr.	UNINA9910452511703321
Autore	Clarke M. J (Michael Jordan), <1979->
Titolo	Transmedia television : new trends in network serial production / / by M.J. Clarke
Pubbl/distr/stampa	New York : , : The Continuum International Pub. Group Inc, , 2012 ©2013
ISBN	1-62892-846-8 1-283-87427-X 1-4411-4413-7
Descrizione fisica	1 recurso en linea (257 páginas)
Disciplina	791.450973
Soggetti	Convergence (Telecommunication) Mass media Television series - United States Television - Social aspects - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Tentpole TV: the comicbook -- tentpole TV: the tie-in novel -- Tentpole TV: the video game -- Tentpole TV: the mobisode -- Lost and mastermind narration -- 24 and tentpole spatiality -- Alias and reflexive uncertainty -- Conclusion.
Sommario/riassunto	"Faced with what many were calling a dying medium, US network television producers became much more aggressive in seeking out alternative business and artistic models in the beginning of this century. Most significantly, many of these producers turned to the emerging field of transmedia (ancillary texts in comicbooks, novels and new media) as a way to bolster and support television products. In this book, the author examines four such programs (24, Alias, Heroes and Lost) and investigates how transmedia was incorporated into both the work and the art of network television production. Split into two complementary parts, the book first paints a picture of how transmedia producers were, or were not, incorporated into creative decision-making centers of these serialized programs. The second section

explains how the presence of off-site transmedia texts begins to alter the very narrative construction of the on-air series themselves. Including interviews with the transmedia workers, this groundbreaking study extends the field of television studies into brand new areas, and brings a 'dying medium' into the 21st Century."--Bloomsbury Publishing.

2. Record Nr.	UNISALENTO991003975309707536
Autore	Chastel, Andre
Titolo	La pala d'altare nel Rinascimento / André Chastel ; a cura di Christiane Lorgues-Lapouge ; prefazione di Enrico Castelnuevo
Pubbl/distr/stampa	Milano : Garzanti, 1993
ISBN	8811410754
Descrizione fisica	294 p. : ill. ; 30 cm.
Altri autori (Persone)	Castelnuevo, Enrico <1929- > Lorgues-Lapouge, Christiane
Disciplina	755.20945
Soggetti	Pale d'altare - Italia
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Ed. italiana a cura di Giancarlo Coccioli. Tit. orig.: La Pala ou le retable italien des origines à 1500. Trad. di Giancarlo Coccioli e Monica Turrio Baldassarri. Tit. sul dorso: La pala.