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Titolo	Audiovisual translation and media accessibility at the crossroads [[electronic resource]] : Media for All 3 // edited by Aline Remael, Pilar Orero and Mary Carroll
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Descrizione fisica	1 online resource (423 p.)
Collana	Approaches to translation studies ; ; v. 36
Altri autori (Persone)	RemaelAline OreroPilar CarrollMary
Disciplina	418.02
Soggetti	Audio-visual materials - Translating Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Loosely based on the third Media for All Conference held in Antwerp, 2009.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. Extending the borders of AVT -- section 2. Interpreting sight and sound -- section 3. The discourses of audiovisual translation.
Sommario/riassunto	This third volume in the Media for All series offers a diverse selection of articles which bear testimony to the vigour and versatility of research and developments in audiovisual translation and media accessibility. The collection reflects the critical impact of new technologies on AVT, media accessibility and consumer behaviour and shows the significant increase in collaborative and interdisciplinary research targeting changing consumer perceptions as well as quality issues. Complementing newcomers such as crowdsourcing and potentially universal emoticons, classical themes of AVT studies such as linguistic analyses and corpus-based research are featured. Prevalent throughout the volume is the impact of technology on both methodologies and content. The book will be of interest to researchers from a wide range of disciplines as well as audiovisual translators, lecturers, trainers and students, producers and developers working in the field of language

and media accessibility.
