

1. Record Nr.	UNINA9910452411803321
Autore	Portolano Marlana
Titolo	The passionate empiricist [[electronic resource]] : the eloquence of John Quincy Adams in the service of science // Marlana Portolano
Pubbl/distr/stampa	Albany, : State University of New York Press, c2009
ISBN	0-7914-7713-4
Descrizione fisica	1 online resource (249 p.)
Disciplina	973.5/5092
Soggetti	Eloquence Science - Political aspects - United States - History Science - Social aspects - United States - History Science and state - United States - History Rhetoric - Political aspects - United States - History Electronic books. United States Politics and government 1815-1861 United States Intellectual life 1783-1865
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 221-227) and index.
Nota di contenuto	""The Passionate Empiricist""; ""Contents""; ""Preface""; ""Acknowledgments""; ""1. A Classical Voice for American Science""; ""2. An American Cicero""; ""ADAMS THE PROFESSOR OF RHETORIC""; ""THE LECTURES ON RHETORIC: AN OUTLINE OF ADAMS'S THEORY""; ""COMPETING RHETORICAL TEACHINGS IN ADAMS'S TIME""; ""TWENTIETH-CENTURY RHETORICAL THEORY: AN AID FOR CONTEMPORARY READERS""; ""3. Toward a Democratic Science: Institution-Building and the Statesman Orator""; ""ADAMS'S EARLY DEVELOPMENT AS AN ORATOR FOR DEMOCRATIC SCIENCE""; ""THE PRESIDENCY AS PULPIT FOR SCIENCE"" ""APPEALING TO THE AUDIENCE: EARLY AMERICAN ATTITUDES TOWARD SCIENCE"""; ""4. Increase and Diffusion of Knowledge: Setting the Stage for the Smithsonian Debate""; ""THE QUESTION OF JAMES SMITHSON'S INTENTIONS""; ""THE SMITHSONIAN AND THE ETHOS OF SCIENTIFIC DISCOVERY""; ""EARLY SCIENTIFIC INSTITUTIONS AS MODELS IN DELIBERATIVE RHETORIC""; ""THE SMITHSONIAN AS LOCUS FOR

COMMON KNOWLEDGE"; ""AN IMPEROUS AND INDISPENSABLE OBLIGATION"; ""THE STATE OF THE CONTROVERSY"; ""5. Adams's Arguments in the Smithsonian Debate: A Rhetorical Analysis""
""AN INVENTIVE STAGE: LETTERS, LEARNED ADVICE, AND PRIVATE CONVERSATIONS"" ASHER ROBBINS AND THE NATIONAL UNIVERSITY PLAN"; ""ADAMS'S REFUTATIONS AND HIS FIRST ARGUMENTS FOR AN OBSERVATORY"; ""TWO PARTICULAR AUDIENCES AND ADAMS'S ROLE AS IMPARTIAL JUDGE""; ""FINANCIAL DELAYS TO ACTION: CATCH THE BEAR BEFORE YOU SELL HIS SKIN""; ""RESISTANCE TO ARGUMENTATION""; ""ARGUMENTS FOR A NATURAL HISTORY MUSEUM AND THE AGRICULTURAL INFLUENCE""; ""THE GRAND LIBRARY PLAN""; ""COMPROMISE""; ""6. The Queen of Sciences and Her Democratic Champion: Adams's Promotion of Astronomy""
""ADAMS'S CONGRESSIONAL ARGUMENTS FOR AN OBSERVATORY"" ADAMS'S PUBLIC SPEAKING TOURS ON ASTRONOMY"; ""7. Invention and Discovery, Rhetorically Speaking""; ""APPENDIX A. The Will of James Smithson""; ""APPENDIX B. An Act to Establish the Smithsonian Institution as it Passed into Law on August 10, 1846""; ""Notes"";
""Bibliography""; ""Index""; ""A""; ""B""; ""C""; ""D""; ""E""; ""F""; ""G""; ""H"";
""I""; ""J""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P""; ""Q""; ""R""; ""S""; ""T"";
""V""; ""W""

2. Record Nr.	UNINA9910373920803321
Titolo	Services in Family Forestry // edited by Teppo Hujala, Anne Toppinen, Brett J. Butler
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-28999-0
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XI, 359 p. 71 illus., 40 illus. in color.)
Collana	World Forests, , 0785-8388 ; ; 24
Disciplina	634.92 333.75
Soggetti	Forest management Entrepreneurship Leadership Marketing research Forestry Management Business Strategy/Leadership Market Research/Competitive Intelligence Explotacions agrícoles familiars Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Section I. Market Environment and Context -- Section II. Public Service and Business Innovations -- Section III. Emerging Service Topics -- Section IV. Transitions Governance.
Sommario/riassunto	With this book, the reader will become familiar with services and service research as evolving phenomena in private, non-industrial family forestry. Targeted as learning material for higher-education students in Western economies, and as a handbook for forest scientists worldwide, the book has a strong theoretical base, but also a practical orientation with examples of novel forest services from different regions and contexts. Conceptual foundations of service dominant logic (S-D logic) will introduce the reader to the service research lenses, through which the subsequent chapters scrutinize services designed and offered to family forest owners. These publicly funded or market

services typically help owners fulfil various land ownership objectives through forest management. Increasingly, these services are helping landowners to secure and improve ecosystem services provision from their forests and helping to meet demands from the various stakeholders. While the book essentially approaches services as a continuous, value co-creation activity by forest owners and service providers, it recognizes and analyses the role of supporting institutions and policy frameworks in service evolution. Moreover, the book takes a step further by contemplating the wider societal transitions that may be required to enable service ideas to become service innovations as part of paradigmatic changes of markets, entrepreneurship, and customer behavior that help society move towards more sustainable and responsible bio-based economy.
