

1. Record Nr.	UNINA9910452388103321
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Titolo	Multi-objective decision analysis [[electronic resource]] : managing trade-offs and uncertainty // Clinton W. Brownley
Pubbl/distr/stampa	[New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, 2013
ISBN	1-299-40714-5 1-60649-453-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (174 p.)
Collana	Quantitative approaches to decision making collection, , 2163-9582
Disciplina	658.403
Soggetti	Multiple criteria decision making Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2013 digital library.
Nota di bibliografia	Includes bibliographical references (p. 151-156) and index.
Nota di contenuto	Acknowledgments -- 1. Introduction to multiobjective decision analysis -- 2. Structuring objectives and developing alternatives -- 3. Value functions and preference weights -- 4. Uncertainty: probability distributions and expected value -- 5. Uncertainty: risk tolerance and expected utility -- 6. Multiobjective decision analysis under uncertainty -- 7. Conclusion -- Notes -- References -- Index.
Sommario/riassunto	Whether managing strategy, operations, or products, making the best decision in a complex, uncertain business environment is challenging. One of the major difficulties facing decision makers is that they often have multiple, competing objectives, which means trade-offs will need to be made. To further complicate matters, uncertainty in the business environment makes it hard to explicitly understand how different objectives will impact potential outcomes. Fortunately, these problems can be solved with a structured framework for multiobjective decision analysis that measures trade-offs among objectives and incorporates uncertainties and risk preferences. This book is designed to help decision makers by providing such an analysis framework implemented as a simple spreadsheet tool. This framework helps structure the decision-making process by identifying what information is needed in order to make the decision, defining how that information should be combined to make the decision, and, finally, providing quantifiable

evidence to clearly communicate and justify the final decision. The process itself involves minimal overhead and is perfect for busy professionals who need a simple, structured process for making, tracking, and communicating decisions. With this process, decision making is made more efficient by focusing only on information and factors that are well defined, measureable, and relevant to the decision at hand. The clear characterization of the decision required by the framework ensures that a decision can be traced and is consistent with the intended objectives and organizational values. Using this structured decision-making framework, anyone can effectively and consistently make better decisions to gain a competitive and strategic advantage.

2. Record Nr.	UNINA9910298172103321
Titolo	Africa's Competitiveness in the Global Economy // edited by Ifedapo Adeleye, Mark Esposito
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9783319670140 331967014X
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XXXII, 396 p. 18 illus., 8 illus. in color.)
Collana	AIB Sub-Saharan Africa (SSA) Series, , 2662-1037
Disciplina	338.8886
Soggetti	Business Africa International economic integration Globalization Business enterprises - Finance Africa - Economic conditions Strategic planning Leadership African Business Emerging Markets and Globalization Corporate Finance African Economics Business Strategy and Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	<p>1. Africa's Competitiveness in the Global Economy: Past, Present and Future; Ifedapo Adeleye, Joseph Amankwah-Amoah, Nathaniel Boso and Mark Esposito -- Part I. The Global Competitiveness of African Nations and Cities -- 2. The Competitive Challenge of the Formal Sector in Francophone Africa: Understanding the Role of the Informal Sector and the Business Environment; Ahmadou Aly Mbaye and Fatou Gueye -- 3. Theorizing Cities as Sources of Competitive Advantage: Accra in Comparative Perspective; George Acheampong and Obi Berko Damoah -- 4. The International Competitiveness and Connections of African Cities: Profiling South Africa's Gauteng-City Region; Joseph Parilla and Jesus Leal Trujillo -- Part II. Sectorial Dynamics and International Competitiveness in Africa -- 5. Banking on Africa: Can Emerging Pan-African Banks Outcompete their Global Rivals?; Ifedapo Adeleye, Franklin Ngwu, Nkemdilim Iheanachor, Ebes Esho, Chijioke Oji, Theresa Onaji-Benson and Chris Ogbechie -- 6. Enhancing Tourism Competitiveness in Sub-Saharan Africa: Emerging Trends, Challenges and Strategies; Adun Okupe, Trevor Ward and Ogechi Adeola -- 7. Measurement of Agribusiness Competitiveness: Methods and Applications to African Countries; Suresh Chandra Babu and Mahika Shishodia -- 8. Why are so Many African Companies Uncompetitive on the Globe Stage? Insights from the Global Airline Industry; Joseph Amankwah-Amoah -- Part III. Human Capital and International Competitiveness in Africa -- 9. Human Capital, innovation and International Competitiveness in Sub-Saharan Africa; Yaw Debrah, Oriacghe Oseghale and Kweku Adams -- 10. Improving Africa's Competitiveness through Strategic Knowledge Transfer: Lessons from Partnerships with China and Ways Forward; Abdoukadre Ado -- Part IV: Cases on the Global Competitiveness of Africa's Economic Powerhouses -- 11. Nigeria: Oil and Competitiveness; Doyin Salami, Malcolm Fabiyi and Ifedapo Adeleye -- 12. The South African Renewable Energy Cluster; Mark Esposito, Months Raut, Laura Lanzoni Broccoli, Nasma Harrachi, Yann Claudel, Yang Yang and Melina Balliard -- 13. Kenya's Blooming Flower Industry: Enhancing Global Competitiveness; Ogechi Adeola, Abel Kinoti and Mary Kinoti -- 14. Poultry Tariffs in South Africa: Levelling the Playing Field or Rewarding Inefficiency?; Jacklynne Hobbs, Peter Draper and Claire Beswick.</p>
Sommarrio/riassunto	<p>'This book is a timely effort to rethink Africa's economic narrative. For nearly two decades Africa's popular storyline was represented by the "Africa Rising" meme built on the commodity boom and rise of China as Africa's leading trading partner. It was simple, catchy and hopeful...but optimism alone does not constitute a strategy to guide Africa's search for alternative routes to development. This book provides new intellectual and pragmatic approaches that could help the continent enhance its global competitiveness, a welcome departure from 20th century market liberalisation ideology that defined globalisation as we know it today.' -Calestous Juma, Professor of the Practice of International Development, Harvard Kennedy School, Cambridge, USA</p> <p>This book highlights the key issues, opportunities and challenges facing African firms, industries, cities and nations in their quest to compete successfully in the globaleconomy. Exploring a topic which has grown in importance as Africa faces a period of subdued economic development, this edited collection takes a unique multi-disciplinary, multi-industry and multi-country approach. The authors provide</p>

insights into a broad range of issues, including competitiveness measurement and evaluation, sectoral competitiveness of declining and emerging industries, threats of the 'Dutch Disease,' and talent competitiveness. This timely book offers a response to the urgent need for the diversification of economies and the advancement of manufacturing in Africa, appealing to scholars of international business and economics.
