

1. Record Nr.	UNINA9910452372603321
Autore	Curcio Vincent
Titolo	Henry Ford [[electronic resource] /] / Vincent Curcio
Pubbl/distr/stampa	New York, : Oxford University Press, 2013
ISBN	0-19-991120-7 1-299-39725-5 0-19-971789-3
Descrizione fisica	1 online resource (323 p.)
Collana	Lives and legacies series
Disciplina	338.7/6292092 B
Soggetti	Automobile industry and trade - United States - History Industrialists - United States Electronic books. United States Biography
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Introduction; ONE: HOW IT ALL BEGAN; TWO: WALKING INTO THE FUTURE; THREE: COOKING WITH GAS; FOUR: THE FORD MOTOR COMPANY; FIVE: THE MODEL T AND THE COMING OF MASS PRODUCTION; SIX: PEACE AND WAR AND CONSOLIDATING POWER; SEVEN: MODERN TIMES; EIGHT: HAS SOMETHING COME BETWEEN US?; NINE: A BODY IN MOTION TENDS TO STAY IN MOTION; TEN: EVERYTHING OLD IS NEW AGAIN; ELEVEN: EFFLORESCENCE AND HARD ENDINGS; Acknowledgments; A Note on Sources; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z
Sommario/riassunto	Most great figures in American history reveal great contradictions, and Henry Ford is no exception. He championed his workers, offering unprecedented wages, yet crushed their attempts to organize. Virulently anti-Semitic, he never employed fewer than 3,000 Jews. An outspoken pacifist, he made millions producing war materials. He urbanized the modern world, and then tried to drag it back into a romanticized rural past he'd helped to destroy. As the American auto industry struggles to reinvent itself, Vincent Curcio's timely biography offers a wealth of new insight into the man who started it al

