

1. Record Nr.	UNINA9910452366603321
Autore	Khoo Chris
Titolo	Instant audio processing with Web Audio // Chris Khoo
Pubbl/distr/stampa	Birmingham, England : , : Packt Publishing, , 2013
ISBN	1-78216-880-X
Descrizione fisica	1 online resource (76 p.)
Disciplina	006.5
Soggetti	Computer sound processing Digital audio editors Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewer; www.PacktPub.com; Table of Contents; Preface; Instant Audio Processing with Web Audio; Setting up a web host (Simple); Playing audio in a loop (Simple); Setting the volume (Simple); Automating the audio parameters (Intermediate); Building an equalizer using BiquadFilterNode (Advanced)
Sommario/riassunto	Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. A concise, recipe-based approach to use Web Audio's automation functionality to produce interesting audio effects such as audio stitching and ducking. This book is designed for developers with some HTML and JavaScript programming experience who are seeking to learn about Web Audio. Experience with AJAX and web server installation/configuration is a plus but is not a necessity in order to follow the content of the book.

2. Record Nr.	UNINA9910768189703321
Titolo	The Geography of Beer : Policies, Perceptions, and Place // Mark W. Patterson and Nancy Hoalst-Pullen, editors
Pubbl/distr/stampa	Cham, Switzerland : , : Springer, , [2023] ©2023
ISBN	3-031-39008-3
Edizione	[First edition.]
Descrizione fisica	1 online resource (428 pages)
Disciplina	330.9
Soggetti	Beer industry Economic geography
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Foreword -- Contents -- Editors and Contributors -- 1 Expanding Geographies of Beer -- Abstract -- Introduction -- Organization of the Book -- Policies -- Perceptions -- Place -- Final Musings -- References -- Policies -- 2 Tax and Legislation and Their Impact on the British Brewing Industry 1643 to 1880: From Civil War to the Free Mash Tun -- Abstract -- Early Legislation -- Three-Threads -- Tax and the Invention of Porter -- Arthur Guinness and the Move to Porter Brewing -- Malting -- Unmalted Grain -- Porter Coloring -- The Beerhouse Act of 1830 -- The Free Mash Tun Act of 1880 -- Conclusion -- Appendix -- References -- 3 From the Beer Orders to Last Orders-Legislation, Taxation and the Modern Beer Landscape of London -- Abstract -- Introduction -- Background -- A Brief History of Brewing in the UK and London -- Consumption, Taxation, Politics and Beer in the UK -- The Tied House Pub System and the Beer Orders -- Legislation, Taxation and the Introduction of Small Breweries Relief/Progressive Beer Duty -- Brewing and Beer in London -- The Rise of Craft Brewing in London Post-2002 -- Styles of Beer and Increasing Diversification -- Popularity, Ratings and Survival -- Planetary Perspectives and London's Beer Futures -- The Sale and Consumption of Beer -- Fiscal Futures -- Conclusions -- References -- 4 The Last of the Britons? The Impact of Globalization and Brexit on the UK Beer Industry -- Abstract -- Introduction -- The British Beer

Industry from a Historical Perspective -- Integration of Markets: Globalization and the Invasion of the British Beer Market -- Recent Counterevents: Brexit -- From Traditional Cask Ales to a British Craft Beer Industry -- The British Beer Market: Current Outlook -- Conclusion: Is There Still British Beer? -- References -- 5 Blood Alcohol Regulations and EU Beer Exports -- Abstract -- Introduction. Related Literature -- Data -- Trade Data -- Blood Alcohol Content -- Methodological Approach -- Results -- Descriptive Summary -- Regression Results -- Conclusion -- References -- 6 What Drives on-Versus Off-Trade Beer Consumption? A Regional and Global Panel Analysis of 97 Countries -- Abstract -- Introduction -- On-Trade Versus Off-Trade Demand Factors -- Regional and Country Specific Demand -- Covid Impact -- Data -- Methodology -- Results: Pre-test -- Results: Full Sample -- Results: Regional Analysis-Income Elasticities -- Results: Regional Analysis-Own Price Elasticities -- Results: Regional Analysis-Cross Price Elasticities -- Conclusion -- Appendix -- References -- 7 Questioning the Cluster Imperative: Why Danish Craft Breweries Choose not to Cluster Geographically, and What (not) to Do About It -- Abstract -- Introduction -- The Danish Beer Market-Structure, Evolution, Innovation and Location of Firms -- Evolution and Market Structure -- Location Patterns -- Theoretical Background and Earlier Literature on Location and the Beer Industry -- Traditional Location and Co-location Theory -- Clusters and Agglomerations -- Location and Co-location of Breweries-A Special Case? -- Data and Methodology -- Results -- Territoriality and Local Branding -- Consumer Hinterland and Spatial Distance to Competitors -- Use of Limited Resources to Serve Markets -- Cons of Considering Clustering and Alternatives -- Disadvantages of Clusters -- Alternatives to Clustering -- Discussion, Implications and Conclusions -- References -- 8 Adaptive Reuse in the Canadian Craft Beer Sector -- Abstract -- Introduction -- Adaptive Reuse and Sustainability -- Adaptive Reuse in the Craft Beer Sector -- Methods -- Spatial Distribution Overview -- British Columbia -- Prairie Provinces (Alberta, Manitoba, Saskatchewan) -- Central Provinces (Ontario, Quebec). Atlantic Provinces (New Brunswick, Newfoundland & Labrador, Nova Scotia, Prince Edward Island) -- Territories (Northwest Territories, Nunavut, Yukon) -- Housing Craft Breweries: New Builds and Building Reuse -- New Construction -- Reuse -- Commercial -- Industrial -- Institutional -- Residential -- Agricultural -- Policy Dimensions -- Conclusion -- Acknowledgements -- References -- 9 The Geography of Brewery Entry After Beer Relegalization in Spring 1933 -- Abstract -- Introduction -- Beer Legalization and the Location of Breweries Operating in 1933 -- The Geography of 1933 Breweries -- The Geography of Brewery Entry Across 1933 -- Case Studies of City-Level Brewery Location in 1914 and 1933: New York and Chicago -- Empirical Analysis: The Determinants of the Geography of Brewery Entry in 1933 -- Conclusion -- References -- 10 Brews and Rules: Geospatial Aspects of State Beer Laws in the United States -- Abstract -- Introduction -- Federalism and Interstate Commerce -- State Beer Laws -- Four Vignettes -- State Beer Taxes -- State Homebrewing Laws -- "Blue Laws" and Sunday Sales -- Grocery Store Sales -- Discussion and Conclusion -- Acknowledgements -- References -- 11 Wet and Dry: The Alabama Beverage Control Act and the Prohibition of the Saloon -- Abstract -- References -- 12 Politics, Geography, and the Three-Tier System -- Abstract -- Introduction -- Literature Review -- Self-distribution -- Direct-to-Consumers -- Recent Legal Challenges -- Beer, Campaign Finance, and the Three-Tier System -- Theory, Interdisciplinary Research, and the Future of the Three-Tier System --

References -- List of Cases -- Perceptions -- 13 Local Legends, Local Flavor: Leveraging Folklore in Craft Beer Marketing -- Abstract -- Introduction -- Neolocalism -- Legend Research and Theory -- Methodology -- Findings: Telling Legends Through Beer Marketing. Beers with Tales to Tell -- Black Dogs, Spider Gates, and Synecdoche -- Looking for a Legend -- Conclusion: Learning from Legends -- References -- 14 Southern Cultural Tropes in Craft Beer Naming and Image Conventions -- Abstract -- Introduction -- Craft Beer Landscapes in the Southeast United States -- Expressions of Southern Identity -- Place-Making Through Names and Imagery of Craft and Creative Industries -- Branding Southernness in a Regional Craft Beer Industry -- Place-Making and Conveying Southern Themes Through Brewery and Product Names -- Place-Making and Visualizing Southernness Through Product Labels -- Rivers as Southern Symbolism in Product Names and Labels -- Conclusion -- Appendix -- References -- 15 What About the Locals? Laying Out a Third Place Branding Strategy for Local Craft Breweries in the Neolocalism Literature -- Abstract -- Introduction -- Third Places -- The Neolocalism and the Third Place Literature Gap -- Making Space Within Place: An Alternative View of Neolocal Branding -- Methods: Exploring Third Place Branding Through a Neolocal Lens -- Elucidating Third Place Branding Elements -- Play -- Provocation -- Participation -- Proximity: Physical Environment and Community Scale -- Conclusion -- Novel Insights and Future Directions -- Limitations and Future Research -- Closing Remarks -- References -- 16 Sense of Place Expressions in Welsh Craft Beer Branding: Identity, Neolocalism and Social Terroir -- Abstract -- Introduction -- Theoretical Background -- Craft Beer Research -- A Sense of Place -- A Sense of Place in Craft Beer -- Methods -- Findings -- Location -- Thematic Analysis Findings -- Discussion -- Conclusion -- References -- 17 Regional Identity as a Marketing Strategy for Breweries in Czechia -- Abstract -- Introduction -- Landscape, Regionalism, and Nationalism as Environments for Brewery's Regional Identity. Data and Methods -- Results -- Accentuation and Frequency of Regional Identity Marketing -- Interactions of Accentuation and Frequency of Regional Identity Usage -- Spatial Distribution of Breweries by Regional Accentuation and Enabling Environment -- Conclusion -- References -- 18 The Bulgarianization of Craft Beers -- Abstract -- Introduction -- Craft Beer Revolution, Globalization, and Localization -- The Craft Beer Culture -- Bulgarianization of Craft Beer -- Place-Related Neolocal Strategies -- Bulgarian Nature in a Beer Bottle -- Conclusion -- References -- 19 Spatial Aspects of Craft Brewing in Slovakia -- Abstract -- Introduction -- Temporal and Spatial Background -- Distribution of Craft Breweries in Districts of Slovakia -- Conclusion -- Acknowledgements -- References -- 20 One of the Boys: Beer and Populism in Contemporary British Politics -- Abstract -- Introduction -- Authenticity, Ordinariness and Populism: Beer in Political Discourse? -- Signalling Britishness: Working-Class Authenticity and Ordinariness through Boris Johnson's and Nicola Sturgeon's Beer Drinking -- Brand Boris, Beer and an Illusion of Authenticity -- Nicola Sturgeon and Beer for Independence -- Conclusion -- References -- 21 Feminist Ferment: Media, Digital Geographies, and Geopolitics Surrounding Womxn in the US Craft Beer Landscape -- Abstract -- Introduction -- Purpose and Research Questions -- Creating the Beerscape: The Power of a Material and Digital World -- The Beerscape: A Man's World? -- The Discourse and Semiotics Around Womxn in Craft Beer -- Marketing and Branding -- Flavor and Taste -- Womxn and the Brewery Workforce --

Reassembling the Beerscape: Advocating for a Different World --
Methodology -- Results -- Identifying Types of Content Produced on
the Website -- Beer -- Website -- Employees -- Community -- How
the Content is Shared.

The Micro-cultures the Content Enables and How the Content Affects
Womxn.
