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Autore	Bettig Ronald V
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Altri autori (Persone)	HallJeanne Lynn <1958->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: beat the press -- Media merger mania: concentration in the media industry -- The Hollywood film industry: do we really need it? -- The music industry: the payer calls the tune -- The news and advertising industries: all the news that fits -- Ad creep: the commercialization of culture -- The commercialization of education: students for sale -- Media and democracy: taking it to the streets.
Sommario/riassunto	Big Media, Big Money is a lively and scathing critique of the contemporary communications industry. With three new chapters on the film industry, the music industry, and "ad creep," the second edition takes a critical look at the ways that mass media and corporations shape our education, entertainment, and culture.