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Autore	Moltz Barry J
Titolo	Bounce! [[electronic resource]] : failure, resiliency, and confidence to achieve your next great success // Barry J. Moltz
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2008
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Soggetti	Business failures Success in business Success Electronic books.
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Formato	Materiale a stampa
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Nota di contenuto	Bounce!: Failure, Resiliency, and Confidence to Achieve Your Next Great Success; Contents; Preface; Acknowledgments; Chapter 1: Get Ready for Adventure: You Have Never Heard a Speaker Like This Before; Talk the Talk; The Ultimate Reality Show; The Comeback: See, Dreams Can Come True; A Messy Process; Chapter 2: Archetypes of Success: Be Careful What You Wish For; Archetype One: Making Something from Nothing or At Least Not Much; Archetype Two: The Rich Get Richer; Archetype Three: The Comeback-Rocky Revisited; Danger Ahead: Focusing on These Archetypal Outcomes Can Sting Copycats Need Not Apply But Wait-Doesn't Success Breed Success?; Failure at the Very Top; The Roulette Wheel of Success; Chapter 3: I've Got Your One-Hit Wonder: 867-5309; Chapter 4: The World from Here: Start Where You Are; The "Failure Is Not an Option" Cultures; What a GEM!; Laws Affecting Business Reflect Cultural DNA; Chapter 5: Forget the Archetypes: Messy Lines Teach Humility; Have Humility or Have It Bestowed upon You; My Mother's Model of Success; Cycle the Random Walk; Skate the Random Walk; A Call from Your Three Sisters; More Bad Weather Ahead: Blame-Storming

Is There a Formula for Humility? The Ego Is Dead-Or Is It?; Can We Dress Up the Ego and Pretend?; These Egos Have Left the Building without Humility; Humility Tells Us That We Are Not Our Businesses; Humility: Let's Talk about Mistakes; The Tylenol Drug Scare; Humility Allows Us to Learn from Mistakes-Sometimes; Humility Balances Ego; Chapter 6: Failure Is an Option: Flying Fear in Formation; Greet Failure with a New Vocabulary; Meet Failure's Close Relative, Fear; Fear of Being Different and Not as Successful as I Ought to Be; The Elements Called Success and Failure; FUD Takes Hold
Skip the Logo Design, Take a Step Fear of Failure Can Motivate, and Then It's Not All Bad; Facing Your Fear: Jump!; Teaching Butterflies to Fly in Formation; With Failure and Fear Comes Choice; Chapter 7: Embracing Failure When It Happens; Reverse-Engineering Our Past; Oh, What a Shame; Forgive Others-And Then Yourself; Moving Outcomes: Owning Our Mistakes; This Thing We Call Failure; Embracing Failure: An Acquired Taste; Like Success, Failure Is Part of the Cycle of Business; Letting Go of the Embrace; Written All over Your Face; Chapter 8: Failure Provides Choices; Lost? Try the Escape Hatch
Getting to No Dynamic Learners; Morphing into Your Next Success; Start from Where You Are, Right Now; Patient Passion-Choose Intensity; Passion, Confidence, and the Bottomless Bounce; Chapter 9: Do It Anyway: Be a Smart Risk Taker; Chapter 10: A Little DAB will Do Ya! Drive, Accept, and Build; It's All about the Process, Dilbert; Earning Your License to Fail; Chapter 11: Goal Setting: Establishing Your Own Scorecard; Make Progress via Intermediate Goals; Define the Goal before You Start: Striving for Minimal Achievement; Patient Dreams; Raising That White Flag: No Shame in Surrender
Having Too Much Will Make You Stupid

Sommario/riassunto

Conventional business wisdom tells you that there's always something to learn from failure. Not true, says Barry Moltz. Sometimes, failure just stinks. Bounce! explains how success and failure are simply normal outcomes in the regular lifecycle of a business and that process over the long term matters far more than individual outcomes. This book shows you how to build a business that can "bounce" through these cycles for long-term success. If you run a business, better make it Bounce!

2. Record Nr.	UNINA9910452358803321
Autore	Goldman Michael <1960->
Titolo	Imperial nature [[electronic resource]] : the World Bank and struggles for social justice in the age of globalization // Michael Goldman
Pubbl/distr/stampa	New Haven, Conn. ; ; London, : Yale University Press, c2005
ISBN	1-281-73102-1 9786611731021 0-300-13209-3
Descrizione fisica	1 online resource (384 p.)
Collana	Yale agrarian studies series
Disciplina	332.1/532
Soggetti	International finance Social justice Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [317]-343) and index.
Nota di contenuto	Front matter -- Contents -- Preface -- Acknowledgments -- I. Introduction: Understanding World Bank Power -- II. The Rise of the Bank -- III. Producing Green Science inside Headquarters -- IV. The Birth of a Discipline: Producing Environmental Knowledge for the World -- V. Eco-Governmentality and the Making of an Environmental State -- VI. Privatizing Water, Neoliberalizing Civil Society: The Power of Transnational Policy Networks -- VII. Conclusion: Can It Be Shut Down? -- Notes -- Bibliography -- Index
Sommario/riassunto	Why is the World Bank so successful? How has it gained power even at moments in history when it seemed likely to fall? This pathbreaking book is the first close examination of the inner workings of the Bank, the foundations of its achievements, its propensity for intensifying the problems it intends to cure, and its remarkable ability to tame criticism and extend its own reach. Michael Goldman takes us inside World Bank headquarters in Washington, D.C., and then to Bank project sites around the globe. He explains how projects funded by the Bank really work and why community activists struggle against the World Bank and its brand of development. Goldman looks at recent ventures in areas such as the environment, human rights, and good governance and

reveals how-despite its poor track record-the World Bank has acquired greater authority and global power than ever before. The book sheds new light on the World Bank's role in increasing global inequalities and considers why it has become the central target for anti-globalization movements worldwide. For anyone concerned about globalization and social justice, Imperial Nature is essential reading.
