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Nota di contenuto	Front matter -- CONTENTS -- ACKNOWLEDGMENTS -- INTRODUCTION In the Dark All Eggheads Are Gray -- 1 The University Is Popular Culture, But It Doesn't Know It Yet -- 2 The Problem Problem and Other Oddities of Academic Discourse -- 3 The Mixed-Message Curriculum -- 4 Two Cheers for the Argument Culture -- 5 Paralysis by Analysis? -- 6 Unlearning to Write -- 7 Scholars and Sound Bites: The Myth of Academic Difficulty -- 8 Why Johnny Can't Argue -- 9 Outing Criticism -- 10 The Application Guessing Game with Andrew Hoberek -- 11 Hidden Intellectualism -- 12 A Word for Words and a Vote for Quotes -- 13 Wrestling with the Devil -- 14 Deborah Meier's Progressive Traditionalism -- epilogue: How to Write an Argument-What Students and Teachers Really Need to Know -- NOTES -- index
Sommario/riassunto	Gerald Graff argues that our schools and colleges make the intellectual life seem more opaque, narrowly specialized, and beyond normal learning capacities than it is or needs to be. Left clueless in the academic world, many students view the life of the mind as a secret society for which only an elite few qualify. In a refreshing departure from standard diatribes against academia, Graff shows how academic unintelligibility is unwittingly reinforced not only by academic jargon

and obscure writing, but by the disconnection of the curriculum and the failure to exploit the many connections between academia and popular culture. Finally, Graff offers a wealth of practical suggestions for making the culture of ideas and arguments more accessible to students, showing how students can enter the public debates that permeate their lives.
