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| Sommario/riassunto | Offering a novel approach to the study of ethnicity in the neoliberal market, Another Arabesque is the first full-length book in English to focus on the estimated seven million Arabs in Brazil. With insights gained from interviews and fieldwork, John Tofik Karam examines how Brazilians of Syrian-Lebanese descent have gained greater visibility and prominence as the country has embraced its globalizing economy, particularly its relations with Arab Gulf nations. At the same time, he recounts how Syrian-Lebanese descendents have increasingly self-identified as ""Arabs."" Karam demonst |