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Sommario/riassunto	With Foreword by Michael Porter This book deals with important theories of international competitiveness and their strategic implications and practical applications. The theories range from classical theories such as Adam Smith's absolute advantage to new theories such as Michael Porter's diamond model. It also incorporates the latest theoretical advances, including the nine-factor model, the generalized double diamond model and the dual double diamond model. This newly revised volume is suitable for Business Strategy and International Business courses on both the graduate and upper-division und