Record Nr. UNINA9910452320903321 The debate over corporate social responsibility [[electronic resource] /] **Titolo** / [edited by] Steve May, George Cheney, and Juliet Roper Pubbl/distr/stampa Oxford,: Oxford University Press, 2007 **ISBN** 0-19-020836-8 0-19-803976-X 1-281-15673-6 9786611156732 1-4356-0536-5 1 online resource (513 p.) Descrizione fisica Altri autori (Persone) MaySteve <1961-> (Steve Kent) CheneyGeorge RoperJuliet Disciplina 174.4 Soggetti Social responsibility of business **Business ethics** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Foreword; Contents; Contributors; Overview; I. Introduction; II. Cases Nota di contenuto and Contexts; III. Legal Perspectives; IV. Economic Perspectives; V. Social Perspectives; VI. Environmental Perspectives; VII. Commentary on Corporate Social Responsibility: The Contributions of Communication and Other Perspectives; Index Sommario/riassunto Should business strive to be socially responsible, and if so, how? The Debate over Corporate Social Responsibility updates and broadens the discussion of these questions by bringing together in one volume a variety of practical and theoretical perspectives on corporate social responsibility. It is perhaps the single most comprehensive volume available on the question of just how ""social"" business ought to be. The volume includes contributions from the fields of communication, business, law, sociology, political science, economics, accounting, and environmental studies. Moreover, it draws