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Autore	Hall Frania
Titolo	The business of digital publishing : an introduction to the digital book and journal industries // Frania Hall
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Descrizione fisica	1 online resource (209 p.)
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Soggetti	Electronic publishing Electronic journals - Publishing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Dedication; Table of Contents; List of illustrations; Acknowledgements; Introduction; Part I: Technology context for digital publishing; Introduction to Part I; A framework for the growth of digitisation in publishing; 1. Developments towards digital production; Introduction; Developments towards digital publishing; Technological developments towards digital printing; Changing production processes and workflow; Data warehouses and data asset management systems; Conclusion: changing publishing structures; 2. Structure for data; Introduction Tagging, mark-up and the growth of XMLImposing a format; Metadata: data about data; Case study: The importance of metadata for discoverability; Taxonomies and schemas: organising metadata; RDF: dealing with different types of data; Topic maps; Other key developments and frameworks for structured data; Managing rights and digital rights management; Conclusion: continuing advances; 3. Working with the web; Introduction; The web and HTML; HTML5; Web 2.0 and social networking; The semantic web; Linked data; Conclusion: the more flexible web; 4. Organising and storing content; Introduction

Information architectureThe process; Content management; Some considerations for CMS; Enterprise content management; Knowledge management and storage issues; Conclusion: CMS development driving opportunities; 5. The context for ebook formats and e-readers; Introduction; The development of ebook formats; The development of e-readers; Tablets and the new readership; Conclusion: the changing view of the book; Conclusion to Part I; Further reading and resources; Questions to consider; Part II: Publishing sectors; 6. Developments in digital professional reference publishing; Introduction  
The benefits of digital publishing for referenceEarly developments in specialist reference; The early electronic products: CD-ROMs; Problems with CD-ROMs; Database products; Infrastructure requirements and organisational change; The data asset; Migration issues as digital products are developed; Changing relationships with customers in the specialist sector; Ongoing product development; Pricing and sales models; Future developments; Case study: The White Book; Conclusion; Further reading and resources; Questions to consider; 7. Developments in digital publishing for the academic market  
IntroductionContext: the research environment; Scholarly research customers; Peer review and the role of publishers; Who owns the research?; The publishing dilemma; The development of digital products; The early development of new digital products; What current digital products look like and the challenges they face; The challenges for digital journals; The monograph: the scholarly publisher's next challenge; Future directions: problems and opportunities; Conclusion; Further reading and resources; Questions to consider; 8. Developments in digital publishing in the education market  
Introduction

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## Sommario/riassunto

<P>Responding to the growth of digital products and the commercial imperative to build new digital businesses, <I>The Business of Digital Publishing</I> offers a comprehensive introduction to the development of digital products in the book and journal industries.  
</P><P>This textbook provides background to the main technological development that have influenced the growth of digital publishing, introducing students to the key terms and concepts that make digital publishing possible.</P><P>Exploring four key publishing sectors: professional reference, academic, education and consumer, this book

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2.	Record Nr.	UNISALENTO991000217539707536
	Autore	Di Giovane, Alfonso
	Titolo	Democrazia diretta e sistema politico / Alfonso Di Giovine
	Pubbl/distr/stampa	Padova : CEDAM, 2001
	ISBN	8813231091
	Descrizione fisica	xi, 190 p. ; 24 cm
	Disciplina	342.03
	Soggetti	Democrazia diretta Sistema politico
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
3.	Record Nr.	UNINA9910708313803321
	Autore	Wallen Norman E
	Titolo	Educational research : a guide to the process // Norman E. Wallen, Jack R. Fraenkel
	Pubbl/distr/stampa	Mahwah, N.J., : Lawrence Erlbaum Associates, 2001 [Washington, D.C.] : , : Department of the Interior, Bureau of Education, , [1923] Washington : , : Government Printing Office
	ISBN	1-135-70590-9
	Edizione	[2nd ed.]
	Descrizione fisica	1 online resource (xix, 548 p. ) : ill
	Collana	Bulletin ; ; 1923, no. 42
	Altri autori (Persone)	FraenkelJack R. <1932->
	Disciplina	370.72
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	Lingua di pubblicazione	Inglese
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