1. Record Nr.   UNINA9910452300303321

   Autore   Hall Frania

   Titolo   The business of digital publishing : an introduction to the digital book
                      and journal industries / / Frania Hall

   Pubbl/distr/stampa London ; ; New York : , : Routledge, , 2013

   ISBN   1-135-07588-3
                      0-415-50731-6
                      0-203-71268-4
                      1-135-07581-6

   Edizione   [1st edition]

   Descrizione fisica 1 online resource (209 p.)

   Disciplina   070.5/797

   Soggetti   Electronic publishing
                      Electronic journals - Publishing
                      Electronic books.

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Note generali   Description based upon print version of record.

   Nota di bibliografia   Includes bibliographical references and index.

   Nota di contenuto Cover; Half Title; Title Page; Copyright Page; Dedication; Table of
                      Contents; List of illustrations; Acknowledgements; Introduction; Part I:
                      Technology context for digital publishing; Introduction to Part I; A
                      framework for the growth of digitisation in publishing; 1.
                      Developments towards digital production; Introduction; Developments
                      towards digital publishing; Technological developments towards digital
                      printing; Changing production processes and workflow; Data
                      warehouses and data asset management systems; Conclusion:
                      changing publishing structures; 2. Structure for data; Introduction
                      Tagging, mark-up and the growth of XMLImposing a format; Metadata:
                      data about data; Case study: The importance of metadata for
                      discoverability; Taxonomies and schemas: organising metadata; RDF:
                      dealing with different types of data; Topic maps; Other key
                      developments and frameworks for structured data; Managing rights
                      and digital rights management; Conclusion: continuing advances; 3.
                      Working with the web; Introduction; The web and HTML; HTML5; Web
                      2.0 and social networking; The semantic web; Linked data; Conclusion:
                      the more flexible web; 4. Organising and storing content; Introduction

| Sommario/riassunto | <P>Responding to the growth of digital products and the commercial imperative to build new digital businesses, <I>The Business of Digital Publishing</I> offers a comprehensive introduction to the development of digital products in the book and journal industries.</P><P>This textbook provides background to the main technological development that have influenced the growth of digital publishing, introducing students to the key terms and concepts that make digital publishing possible.</P><P>Exploring four key publishing sectors: professional reference, academic, education and consumer, this book |

2. | Record Nr. | UNISALENTO991000217539707536 |
   |---|---|
   | Autore | Di Giovane, Alfonso |
   | Titolo | Democrazia diretta e sistema politico / Alfonso Di Giovine |
   | Pubbl/distr/stampa | Padova : CEDAM, 2001 |
   | ISBN | 8813231091 |
   | Descrizione fisica | xi, 190 p. ; 24 cm |
   | Disciplina | 342.03 |
   | Soggetti | Democrazia diretta |
   | | Sistema politico |
   | Lingua di pubblicazione | Italiano |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |

3. | Record Nr. | UNINA9910708313803321 |
   |---|---|
   | Autore | Wallen Norman E |
   | Titolo | Educational research : a guide to the process / / Norman E. Wallen, Jack R. Fraenkel |
   | Pubbl/distr/stampa | Mahwah, N.J., : Lawrence Erlbaum Associates, 2001 |
   | | [Washington, D.C.] : , : Department of the Interior, Bureau of Education, , [1923] |
   | | Washington : , : Government Printing Office |
   | ISBN | 1-135-70590-9 |
   | Edizione | [2nd ed.] |
   | Descrizione fisica | 1 online resource (xix, 548 p.) : ill |
   | Collana | Bulletin ; ; 1923, no. 42 |
   | Altri autori (Persone) | FraenkelJack R. <1932-> |
   | Disciplina | 370.72 |
   | Soggetti | Education - Research |
   | | Electronic books. |
   | Lingua di pubblicazione | Inglese |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |
   | Note generali | Title from title screen (viewed on June 29, 2016). |
   | | "Iowa Child Welfare Research Station." |
   | | Publication pre-dates Federal Depository Library Program (FDLP) item |

numbers. No FDLP item number has been assigned.

"Advance sheets from the Biennnial Survey of Eduacation 1920-1922."

Nota di bibliografia   Includes bibliographical references and index.