1. Record Nr. UNINA9910452294903321 Autore Hendy David Titolo Life on air [[electronic resource]]: a history of Radio Four / / David Hendy Oxford;; New York,: Oxford University Press, 2007 Pubbl/distr/stampa **ISBN** 1-281-16402-X 9786611164027 0-19-153026-3 1-4356-0705-8 Descrizione fisica 1 online resource (549 p.) Disciplina 384.540941 Soggetti Radio broadcasting - Social aspects - Great Britain - History - 20th century Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [476]-488) and index. Nota di contenuto Contents; List of Plates; A Note on Terminology; Introduction; PART I. REFORMATION: C.1963-1976; PART II. COUNTER-REFORMATION: C. 1976-1983; PART III. LISTENER POWER: C.1983-1997; Epilogue: 1997 and Since: Timeline of Personnel: Timeline of Kev Events: Notes: Select Bibliography; Index Radio Four has been described as 'the greatest broadcasting channel in Sommario/riassunto the world', 'the heartbeat of the BBC', and a cultural icon of Britishness. In this first major behind-the-scenes account of the station's history, David Hendy draws on the BBC's vast archives and interviews with key personnel to tell the compelling inside stories behind its best-loved programmes like Today, The Archers, Gardeners' Question Time, and the Shipping Forecast. From its birth in 1967, Hendy, explores the station's struggle to justify itself in a television age amid passionate

disputes with its fiercely loyal lis