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Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Table of Contents; List of illustrations; Notes on contributors; Forward; Part I: Overview; 1. Evaluating social enterprise: an international perspective; References; Part II: Defining social enterprise: A theoretical perspective; 2. Social enterprise or social entrepreneurship: which matters and why?; Introduction and context; A sense of purpose; Definitions and terminology; Desired outcomes, linked values and actors; Beginning to make sense; Conclusions; References; 3. Social enterprise management: how do social enterprises compete? IntroductionIntroduction to social enterprise; The Resource Advantage theory of competition (R-A theory); Management challenges for social enterprise; Resources in social enterprise; Fair trade social enterprise case studies; Background to social enterprise cases; Performance of case social enterprises; Resource analysis of case social enterprises; Ethical and social commitments; Connections with partners; Consistency of behaviour; Social enterprise and Resource Advantage

theory; Conclusions and implications; Notes; References

4. It's not you, it's me! Breaking up social entrepreneurship identityIntroduction; Contextualising SE discourses; Researching SE discourse/identity; Positioning difference and complementarity in SE discourse; Difference; Complementarity; Concluding remarks; References; Part III: Evaluating social enterprise: international research studies; 5. Working for a social enterprise: an exploration of employee rewards and motivations; Introduction; Employee motivation; Remuneration in the non-profit sector; Motivation and job satisfaction in the non-profit sector

Altruism and employment in the non-profit sectorMethodology; Results and analysis; Remuneration; Motivation; Altruism; Employee satisfaction, engagement and psychological empowerment; Job satisfaction; Employee engagement; Psychological empowerment; Conclusion; References; 6. When social enterprises do it better: efficiency and efficacy of work integration in Italian social cooperatives; Introduction; The Italian experience; The social cooperative model: dimensions of the phenomena and winning traits; Indexes of evaluation of the WISCs themselves

Indexes of evaluation of the WISCs' social dimensionIndexes of evaluation of the WISCs' ability in creating job opportunities; Indexes of evaluation of the WISCs in terms of wellbeing and personal growth; The evaluation of the social cooperative model: efficiency; Conclusions; Notes; References; 7. Fostering the wellbeing of immigrants and refugees? Evaluating the outcomes of work integration social enterprise; Chapter overview; Introduction; Economic participation and wellbeing for refugees and newly arrived migrants

Responding to diverse needs: employment services and social enterprise approaches

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Sommario/riassunto

<P>Social enterprise has become a much discussed term in recent years, often in conjunction with the public sector - the idea that entrepreneurship might somehow step in and save the public purse has taken hold in a number of areas.</P><P>This book introduces and explains the terminology surrounding social enterprise and brings much-needed rigour to proceedings by demonstrating how this can be measured, evaluated and held accountable. A range of validated evaluation measures, tools and techniques, such as 'SROI', the 'Outcomes Star' and randomised control trials, are presented in individual re

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