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PUBLISHING INVENTORS IN NANOTECHNOLOGY; INTRODUCTION; THEORY; EMPIRICAL ANALYSIS; ANALYSIS DISCUSSION AND CONCLUSIONSACKNOWLEDGMENT; NOTES; REFERENCES; CHAPTER 5 THE INTERDEPENDENCIES OF FORMAL AND INFORMAL NETWORK STRUCTURE AND THE EXPLORATION OF NEW TECHNOLOGICAL OPPORTUNITIES AMONG GEOGRAPHICALLY DISPERSED FIRMS; INTRODUCTION; THEORETICAL BACKGROUND; HYPOTHESES; METHOD; RESULTS; DISCUSSION; NOTES; ACKNOWLEDGMENTS; REFERENCES; CHAPTER 6 THE DUALITY OF KNOWLEDGE NETWORKS: THE IMPACT OF PRODUCTION AND USAGE NETWORKS ON ACADEMIC CITATIONS; THEORY AND HYPOTHESES; DATA AND METHODS; RESULTS; DISCUSSION; NOTE; REFERENCES CHAPTER 7 THE COSTS OF CREATING NETWORK RELATIONS AND THE IMPLICATIONS FOR FIRM PERFORMANCE - THE CASE OF HIGH TECHNOLOGY FIRMSINTRODUCTION; CONCEPTUAL FRAMEWORK; DATA, MEASURES, AND METHODS; RESULTS; DISCUSSION; NOTES; REFERENCES; APPENDIX; CHAPTER 8 REGIONAL NETWORKS, ALLIANCE PORTFOLIO CONFIGURATION, AND INNOVATION PERFORMANCE; INTRODUCTION; THEORY AND CONCEPTUAL FRAMEWORK; HYPOTHESES DEVELOPMENT; METHODOLOGY; MEASURES; RESULTS; DISCUSSION AND CONCLUSION; REFERENCES; ABOUT THE EDITORS; ABOUT THE AUTHORS

Sommario/riassunto

An exciting new volume in the Technology, Innovation, Entrepreneurship and Competitive Strategy series from Emerald's popular Strategy collection. This volume features excellent new research devoted to advancing our understanding of how networks foster creativity, innovation and the development of cutting-edge technologies. Contributions offer unique perspectives on the significance of networks to the financial success of businesses, in addition to giving examples of how these can be crucial in bringing about creativity and innovation. It deals with the evolution of networks through geographic
