

1. Record Nr.	UNINA9910463880003321
Autore	Silber Mitchell D
Titolo	The Al Qaeda factor [[electronic resource] ] : plots against the West / / Mitchell D. Silber
Pubbl/distr/stampa	Philadelphia, : University of Pennsylvania Press, c2012
ISBN	1-283-89622-2 0-8122-0522-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (367 p.)
Disciplina	363.325094
Soggetti	Terrorism - United States Terrorism - Europe Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Al Qaeda "command and control" plots -- pt. II. Al Qaeda "suggested/endorsed" plots -- pt. III. Al Qaeda "inspired" plots.
Sommario/riassunto	The horrific and devastating events of September 11, 2001 changed the world's perception of Al Qaeda. What had been considered a small band of revolutionary terrorists capable only of attacking Western targets in the Middle East and Africa suddenly demonstrated an ability to strike globally with enormous impact. Subsequent plots perpetuated the impression of Al Qaeda as a highly organized and rigidly controlled organization with recruiters, operatives, and sleeper cells in the West who could be activated on command. We now know, however, that the role of Al Qaeda in global jihadist plots has varied significantly over time. New York Police Department terrorism expert Mitchell D. Silber argues that to comprehend the threat posed by the transnational jihad movement, we must have a greater and more nuanced understanding of the dynamics behind Al Qaeda plots. In <i>The Al Qaeda Factor</i> he examines sixteen Al Qaeda-associated plots and attacks, from the 1993 World Trade Center bombing to today. For each case, he probes primary sources and applies a series of questions to determine the precise involvement of Al Qaeda. What connects radicalized groups in the West to the core Al Qaeda organization in the borderlands of

Afghanistan and Pakistan? Does one of the plotters have to attend an Al Qaeda training camp or meet with an Al Qaeda trainer, or can they simply be inspired by Al Qaeda ideology? Further analysis examines the specifics of Al Qaeda's role in the inspiration, formation, membership, and organization of terrorist groups. Silber also identifies potential points of vulnerability, which may raise the odds of thwarting future terrorist attacks in the West. The Al Qaeda Factor demonstrates that the role of Al Qaeda is very limited even in plots with direct involvement. Silber finds that in the majority of cases, individuals went to Al Qaeda seeking aid or training, but even then there was limited direct command and control of the terrorists' activities-a sobering conclusion that demonstrates that even the destruction of Al Qaeda's core would not stop Al Qaeda plots.

2. Record Nr.	UNINA9910452244203321
Autore	Dacko Scott
Titolo	The Advanced Dictionary of Marketing [[electronic resource] ] : Putting Theory to Use
Pubbl/distr/stampa	Oxford, : Oxford University Press, UK, 2007
ISBN	1-281-15421-0 0-19-153664-4
Descrizione fisica	1 online resource (660 p.)
Disciplina	658.8003
Soggetti	Marketing Commerce Business & Economics Marketing & Sales Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Thematic Index 1: Table of Applications; Thematic Index 2: Searching for Marketing Terms Using Key Words; Introduction; The Motivation for this Dictionary; Structure for Each Term; How to Use this

Dictionary; What is a Law?; What is a Theory?; What is a Concept?; What is an Effect?; The Advanced Dictionary of Marketing Terms; SELECT BIBLIOGRAPHY; APPENDIX: Classification of Key Terms; 1. Laws (along with principles and rules); 2. Theories (along with hypotheses, models, paradigms, and paradoxes); 3. Concepts (along with marketing approaches and techniques)  
4. Effects (along with biases, fallacies and errors, phenomena, and syndromes)

#### Sommario/riassunto

This advanced dictionary of marketing focuses on leading-edge terminology for use by people who are serious about the theory and practice of marketing. With over 1,000 entries ranging in length and depth, it is the ideal reference guide for researchers, directors, managers, and anyone studying marketing for a professional or academic qualification. - ;This advanced dictionary of marketing focuses on leading-edge terminology for use by individuals who are serious about the theory and practice of marketing: researchers, directors, managers, and anyone studying marketing for a professional and/or

#### 3. Record Nr.

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#### Titolo

Climate change : federal efforts under way to assess water infrastructure vulnerabilities and address adaptation challenges : report to congressional requesters

#### Pubbl/distr/stampa

[Washington, D.C.] : , : United States Government Accountability Office, , 2013

#### Descrizione fisica

1 online resource (ii, 37 pages) : maps (chiefly color)

#### Soggetti

Water-supply - Climatic factors - United States  
Climatic changes - Government policy - United States

#### Lingua di pubblicazione

Inglese

#### Formato

Materiale a stampa

#### Livello bibliografico

Monografia

#### Note generali

Title from title screen (viewed Feb. 5, 2014).  
"November 2013."  
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