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| 1. Record Nr. | UNINA9910461746703321 |
| Autore | Augustin Sally |
| Titolo | The designer's guide to doing research [[electronic resource]] : applying knowledge to inform design // Sally Augustin, Cindy Coleman |
| Pubbl/distr/stampa | Hoboken, N.J., : John Wiley & Sons, 2012 |
| ISBN | 1-118-10380-7 1-283-39802-8 9786613398024 1-118-10378-5 |
| Descrizione fisica | 1 online resource (346 p.) |
| Altri autori (Persone) | ColemanCindy |
| Disciplina | 720.72 |
| Soggetti | Architectural design - Research Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | Before you do design research -- Researching : context, process, and general concepts -- What to learn -- Project initiation -- Project investigation -- Project integration -- Project implementation -- Maintaining a database and research findings -- Conclusion. |
| Sommario/riassunto | An essential introduction to applying research for busy architects and designers The competitive design market and the need to create enduring value place high demands on architects and designers to expand their knowledge base to be able to digest and utilize multiple sources of information. Expected by their clients to be well versed on all aspects of a project, time-constrained architects and designers need quick responses in the face of daily challenges. As a result, these professionals must-more than ever-rely on, and apply, readily accessible information culled from sound research to |

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| 2. Record Nr. | UNINA9910452240303321 |
| Autore | Johnson Victoria E |
| Titolo | Heartland TV [[electronic resource]] : prime time television and the struggle for U.S. identity // Victoria E. Johnson |
| Pubbl/distr/stampa | New York, : New York University Press, c2008 |
| ISBN | 0-8147-4362-5 0-8147-4302-1 |
| Descrizione fisica | 1 online resource (x, 262 p.) : ill. ; |
| Disciplina | 791.43/6277 |
| Soggetti | Television broadcasting of news - United States Electronic books. Middle West On television Middle West Press coverage United States |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Bibliographic Level Mode of Issuance: Monograph |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Introduction: TV, the heartland myth, and the value of cultural populism -- "Essential, desirable, and possible markets": broadcasting midwestern tastes and values -- Square dancing and champagne music: regional aesthetics and Middle America -- "Strictly conventional and moral": CBS Reports in Webster Groves -- "You're gonna make it after all!": the urbane Midwest in MTM Productions' "quality" comedies -- "There is no 'Dayton chic'": queering the Midwest in Roseanne, Ellen, and The Ellen Show -- Fertility among the ruins: reconstituting the traumatized heartland -- Epilogue: Red state, blue state, purple heartland. |