Record Nr. UNINA9910452239303321 Autore Perlmutter David D. <1962-> Titolo Blogwars [[electronic resource] /] / David D. Perlmutter Oxford;; New York,: Oxford University Press, 2008 Pubbl/distr/stampa **ISBN** 1-281-37465-2 9786611374655 0-19-971934-9 1-4356-3364-4 Descrizione fisica 1 online resource (273 p.) Disciplina 320.97301/4 Soggetti Communication in politics - United States Communication - Political aspects - United States Blogs - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 213-235) and index. Nota di contenuto Contents; Preface; 1 Beyond the Blog "Revolution"; 2 From Cybercommunity to Blogland; 3 The Ascent of Blogs; 4 Mercuries and Wisebots: External Political Roles of Bloggers; 5 "My Fellow Blogging" Americans": Internal Political Roles of Bloggers; Afterpost: Continue the Conversation; Notes; Index Sommario/riassunto Political blogs have grown astronomically in the last half-decade. In just one month in 2005, for example, popular blog DailyKos received more unique visitors than the population of Iowa and New Hampshire combined. But how much political impact do bloggers really have?. In Blogwars, David D. Perlmutter examines this rapidly burgeoning phenomenon, exploring the degree to which blogs influence--or fail to

influence--American political life. Challenging the hype, Perlmutter points out that blogs are not that powerful by traditional political measures: while bloggers can offer cogent and convincin