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Sommario/riassunto

""Doubt is our product,"" a cigarette executive once observed, ""since it is the best means of competing with the 'body of fact' that exists in the minds of the general public. It is also the means of establishing a controversy."" In this eye-opening expose, David Michaels reveals how the tobacco industry's duplicitous tactics spawned a multimillion dollar industry that is dismantling public health safeguards. Product defense consultants, he argues, have increasingly skewed the scientific literature, manufactured and magnified scientific uncertainty, and influenced policy decisions to the adva
