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Nota di contenuto	COMMUNICATING AND ORGANIZING IN CONTEXT The Theory of Structuration Interaction; Copyright; CONTENTS; List of Figures and Tables; Acknowledgements; Preface; SECTION I: A Framework for Organizing and Communicating; 1. Framing Communicating and Organizing; 2. A Frame System for Communicating; 3. A Frame System for Organizing; 4. Connecting Communicating and Organizing; SECTION II: Giddens' Structuration Theory; 5. Giddens' Structuration Theory; 6. Giddens: Context, Agency and Interaction; 7. Applying Giddens in Communicating and Organizing; SECTION III: Goffman on Communicating and Organizing 8. Erving Goffman's Interaction Order 9. Goffman's Framing of Interaction; 10. Goffman and Larger Social Institutions; SECTION IV: Toward a Theory of Structuration Interaction; 11. Toward a Theory of Structuration Interaction; 12. Applying Structuration Interaction; References; Index
Sommario/riassunto	Communicating and Organizing in Context integrates Giddens' structuration theory with Goffman's interaction order and develops a new theoretical base-the theory of structuration interaction-for the analysis of communicating and organizing. Both theorists emphasize

tacit knowledge, social routines, context, social practices, materiality, frames, agency, and view communication as constitutive of social life and of organizing. Thus their integration in structural interaction provides a coherent, communication-centric approach to analyzing communicating, organizing and their int

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