

1. Record Nr.	UNINA9910452227003321
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Titolo	Communicating and organizing in context : the theory of structurational interaction / / Beth Bonniwell Haslett
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-136-67488-8 0-203-80937-8
Edizione	[1st edition]
Descrizione fisica	1 online resource (449 p.)
Collana	Communication series
Disciplina	302.3/5
Soggetti	Communication in organizations Communication Organizational sociology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	COMMUNICATING AND ORGANIZING IN CONTEXT The Theory of Structurational Interaction; Copyright; CONTENTS; List of Figures and Tables; Acknowledgements; Preface; SECTION I: A Framework for Organizing and Communicating; 1. Framing Communicating and Organizing; 2. A Frame System for Communicating; 3. A Frame System for Organizing; 4. Connecting Communicating and Organizing; SECTION II: Giddens' Structuration Theory; 5. Giddens' Structuration Theory; 6. Giddens: Context, Agency and Interaction; 7. Applying Giddens in Communicating and Organizing; SECTION III: Goffman on Communicating and Organizing 8. Erving Goffman's Interaction Order9. Goffman's Framing of Interaction; 10. Goffman and Larger Social Institutions; SECTION IV: Toward a Theory of Structurational Interaction; 11. Toward a Theory of Structurational Interaction; 12. Applying Structurational Interaction; References; Index
Sommario/riassunto	Communicating and Organizing in Context integrates Giddens' structuration theory with Goffman's interaction order and develops a new theoretical base-the theory of structurational interaction-for the analysis of communicating and organizing. Both theorists emphasize

tacit knowledge, social routines, context, social practices, materiality, frames, agency, and view communication as constitutive of social life and of organizing. Thus their integration in structurational interaction provides a coherent, communication-centric approach to analyzing communicating, organizing and their int

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