1. Record Nr. UNINA9910452201403321 Repairing the athlete's image [[electronic resource]]: studies in sports Titolo image restoration / / edited by Joseph R. Blaney, Lance Lippert, and J. Scott Smith Lanham, Md., : Lexington Books, c2013 Pubbl/distr/stampa **ISBN** 0-7391-3899-5 Descrizione fisica 1 online resource (425 p.) Altri autori (Persone) BlaneyJoseph R LippertLance R SmithJ. Scott Disciplina 659.2/9796 Soggetti Sports - Public relations Sports - Public opinion Sports in popular culture Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto 1. Drugs -- 2. Marital infidelity and sexual misconduct -- 3. Social deviance and integrity -- 4. On-field actions -- 5. The organizational turn -- 6. Research in brief. Repairing the Athlete's Image: Studies in Sports Image Restoration. Sommario/riassunto edited by Joseph R. Blaney, Lance Lippert, and J. Scott Smith, present case studies of various athletes, sports, and public relations scenarios with prescriptive advice for those attempting to repair athletic reputations. This invaluable study is an essential resource for graduate and upper-level undergraduate courses in sports communication and

popular culture.