

1. Record Nr.	UNINA9910452187103321
Autore	Bryant Raymond L. <1961->
Titolo	Nongovernmental organizations in environmental struggles [[electronic resource]] : politics and making moral capital in the Philipines / / Raymond L. Bryant
Pubbl/distr/stampa	New Haven, : Yale University Press, 2005
ISBN	1-281-73114-5 9786611731144 0-300-13283-2
Descrizione fisica	1 online resource (285 p.)
Collana	Yale agrarian studies series
Classificazione	PR 2421
Disciplina	304.2/09599
Soggetti	Political ecology - Philippines Non-governmental organizations - Philippines Business ethics - Philippines Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [225]-261) and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction -- Chapter 1. Capitalizing on the Midas Touch -- Chapter 2. The Quest for Moral Capital -- Chapter 3. Doing "Good" in the Philippines -- Chapter 4. Political Virtuosity -- Chapter 5. Financing Prophets -- Chapter 6. Mapping the Mission -- Chapter 7. Conclusion: Morality Plays -- Notes -- Bibliography -- Index
Sommario/riassunto	Why are nongovernmental organizations (NGOs) so successful in today's world? How do they empower themselves? This insightful book provides important new perspectives on the strategic thinking of NGOs, the way they identify themselves, and how they behave. Raymond L. Bryant develops a novel theoretical perspective around the concept of moral capital and assesses that concept through in-depth case studies of NGOs in the Philippines. The book's focus is on perceptions of NGOs as moral and altruistic and how such perceptions can translate into social power. Bryant examines the ambiguous qualities of NGO strategizing, the ways in which the quest for moral capital is bedeviled by the need to compromise with political and economic elites, and the

possibilities for NGOs to achieve political goals as moral leaders.
