1.	Record Nr.	UNINA9910452173903321
	Autore	Clay Cynthia <1955->
	Titolo	Great webinars [[electronic resource]] : how to create interactice learning that is captivating, informative, and fun / / Cynthia Clay
	Pubbl/distr/stampa	San Francisco, : Pfeiffer, 2012
	ISBN	1-118-23051-5
		1-280-67369-9
		9786613650627
		1-118-22845-6
	Descrizione fisica	1 online resource (210 p.)
	Classificazione	BUS030000
	Disciplina	658.3/12404
	Soggetti	Computer conferencing
		Teleconferencing
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di bibliografia	Includes bibliographical references (pages 169-171) and index.
	Nota di contenuto	GREAT WEBINARS : How to Create Interactive Learning That isCaptivating, Informative and Fun; Contents; Acknowledgments; Foreword; Introduction; 1 Virtual Facilitation Gone Wrong; Putting Up with Poor Preparation and Content; Looking for Interaction and Collaboration; Getting Instructional Materials and Class Size Wrong; Encountering Trouble with Technology; Offering Hope; Homework; 2 Getting It Right; Presenting a Web Workshop Example; Capturing Attention; Keeping the Class Size Small; Smiling for the Camera; Using Interactive Tools Effectively; Homework
		3 Know Your Audience/Know Your ObjectivesLearning Your ABCs; Identifying Objectives; Writing Objectives Using STAR; Finding the Right Words; Connecting Objectives to Exercises; Attending to Learning Styles; Wrapping Up; Knowing Your Audience; Getting Personal Before the Workshop; Getting to Know Your Organization; A Few Best Practices; Homework; 4 Interaction and Collaboration; Defining Interaction and Collaboration; Why the Distinction Matters; Using Interactivity Tools During Participant Introduction; Using Chat, Poll, and Raise Hand for Participant Introductions; Letting It Flow with Chat

Polling for Knowledge or InterestHaving Fun with Collaborative Learning; Performing Whiteboard Wizardry; Sharing Desktop Applications; Showing Tool Usage and Benefits; Homework; 5 Powerful PowerPoint Pointers; Improving Slide Design; Slide Content and Delivery; Voice; Pacing; Flow; Differentiating Between Presentations in the Physical and Virtual Classrooms; Homework; 6 Repurposing from Traditional to Virtual; Revisiting Adult Learning Principles; Presenting Some Common Repurposing Errors; Breaking the Ice; Conducting Peer-To-Peer Discussions; Employing Role Playing or Practicing Modeling BehaviorEmploying Self-Assessments; Charting Ideas on a Flipchart; Asking Questions and Checking the Pulse; Presenting a Video; Presenting with PowerPoint Slides; Checking for Understanding; Coaching Learners; Homework; 7 Learning Transfer; Converging to the Context that Matters; Putting the Learner at the Center; Convergence and the Facilitator; Homework, Indeed; Applying Learning Quickly; Apply the Learning Soon After Training; Have a Realistic Expectation of Training and Identify at Least One Application; Be Prepared and Supported by the Manager

Receive Incentives, Rewards, and EncouragementEngage in Training Close to a Pressing Need; Get Tools and Resources to Apply Learning on the Job; The New Blend; Changing the Profile of Learners and Facilitators; Homework; 8 Technology Trauma; Making It Look Easy; Managing Risk; Anticipating Things that Can Go Wrong; Preventing Things from Going Wrong; Handling Things that Do Go Wrong; The Breakout Room Blues; Homework; 9 Getting It All Together; Presenting an Existing Workshop for the First Time; Taking Your Time; Employing a Host; Running Solo; Scripting Your Presentation

Using a Video Camera or Webcam

| Sommario/riassunto | "Great Webinars provides a structured approach to designing and delivering web workshops that replicate the engagement and interactivity of the classroom experience in a virtual setting. Beginning with an understanding of the audience and objectives, the book demystifies the web conference technology, and shows how to use various platforma to maximize interaction and collaboration. The author has taken a complex topic and provided a step]by-step plan for successfully repurposing training for the virtual environment that are memorable, collaborative, and truly engaging web workshop experiences. Features helpful tips and techniques throughout the book, self assessments, Interactivity Tools, and special sections on Assessing a Virtual Training Programs and delivering webinars to large groups. Topics covered include: addressing poor preparation and content; capturing attentions, creating and using interactive tools effectively; adult learning applications; writing objectives; using chat, poll and raise hand for participant; Having fun with collaborative learning; improving slide design; repurposing errors; icebreakers; conducting peer]to]peer discussions; presenting with PowerPoint slides; using videos; anticipating things that can go wrong; presenting an existing workshop for the first time; scripting your presentation; web platforms; and more"-- |