

1. Record Nr.	UNINA9910452154603321
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Titolo	Gorgias and the new sophistic rhetoric [[electronic resource] /] / Bruce McComiskey
Pubbl/distr/stampa	Carbondale, : Southern Illinois University Press, c2002
ISBN	1-283-57202-8 0-8093-9013-2 9786613884473 1-4294-1772-2
Descrizione fisica	1 online resource (176 p.)
Collana	Rhetorical philosophy and theory
Disciplina	808/.00938
Soggetti	Rhetoric, Ancient Sophists (Greek philosophy) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 143-149) and index.
Nota di contenuto	Machine generated contents note: Introduction 1 Part One: Historical Interpretation 1. Disassembling Plato's Critique of Rhetoric in the Gorgias (447a-466a) 17 2. Gorgias and the Art of Rhetoric 32 Part Two: Neosophistic Appropriation 3. Neosophistic Rhetorical Theory 55 4. Postmodern Sophistics 77 5. The Global Village, Multiculturalism, and the Functions of Sophistic Rhetoric 97 Appendix: A Selected Bibliography on Sophistic Rhetoric and Philosophy 121.
Sommario/riassunto	In Gorgias and the New Sophistic Rhetoric, Bruce McComiskey achieves three rhetorical goals: he treats a single sophist's rhetorical techne (art) in the context of the intellectual upheavals of fifth-century bce Greece, thus avoiding the problem of generalizing about a disparate group of individuals; he argues that we must abandon Platonic assumptions regarding the sophists in general and Gorgias in particular, opting instead for a holistic reading of the Gorgianic fragments; and he reexamines the practice of appropriating sophistic doctrines, particularly