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Nota di contenuto	""Contents""; ""Introduction: Embodying Latinidad: An Overview (Myra Mendible)""; ""Section One: Case Studies: Silent and Classic Film Era""; ""Chapter 1: Film Viewing in Latino Communities, 1896-1934: Puerto Rico as Microcosm (Clara E. Rodriguez)""; ""Chapter 2: Lupe Velez: Queen of the B's (Rosa Linda Fregoso)""; ""Chapter 3: Lupe Velez Regurgitated: Cautionary, Indigestion-Causing Ruminations on "Mexicans" in "American" Toilets Perpetrated While Covetously Screening "Veronica" (William A. Nericcio)""; ""Section Two: Performing Bodies: Contemporary Film and Music Media""; ""Chapter 4: Celia's Shoes (Frances Negron-Muntaner)""; ""Chapter 5: Salma Hayek's Frida: Transnational Latina Bodies in Popular Culture (Isabel Molina Guzman)""; ""Chapter 6: Is Penelope to J.Lo as Culture Is to Nature?: Eurocentric Approaches to "Latin" Beauties (Angharad Valdivia)""; ""Chapter 7: Jennifer Lopez: The New Wave of Border

Crossing (Tara Lockhart)""; ""Chapter 8: "There's My Territory": Shakira Crossing Over (Cynthia Fuchs)""; ""Chapter 9: "Hey, Killer": The Construction of a Macho Latina, or the Perils and Enticements of Girlfight (Karen R. Tolchin)""
""Section Three: Sensational Bodies: Discourses of Latina Femininity""
Chapter 10: On the Semiotics of Lorena Bobbitt (Charla Ogaz)""; ""Chapter 11: Disorderly Bodies and Discourses of Latinidad in the Elian Gonzalez Story (Isabel Molina Guzman)""; ""Chapter 12: The Body in Question: The Latina Detective in the Lupe Solano Mystery Series (Ana Patricia Rodriguez)""; ""Chapter 13: La Princesa Plastica: Hegemonic and Oppositional Representations of Latinidad in Hispanic Barbie (Karen Goldman)""
""Chapter 14: Chusmas, Chismes, y Escandalos: Latinas Talk Back to El Show de Cristina and Laura en America (Viviana Rojas)""
Contributors""; ""Index""
