

1. Record Nr.	UNINA9910452081603321
Autore	Jenemann David <1971->
Titolo	Adorno in America [[electronic resource] /] / David Jenemann
Pubbl/distr/stampa	Minneapolis, : University of Minnesota Press, c2007
ISBN	0-8166-5419-0
Descrizione fisica	1 online resource (281 p.)
Disciplina	193
Soggetti	Popular culture - United States Electronic books. Germany Intellectual life 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; ACKNOWLEDGMENTS; INTRODUCTION: DREAMS IN AMERICA; 1. THE MONSTER UNDER THE STONE: ADORNO AND THE RISE OF ADMINISTRATIVE RESEARCH; 2. ADORNO IN SPONSOR-LAND: AUTHORITY ON THE RADIO; 3. BELOW THE SURFACE: FRANKFURT GOES TO HOLLYWOOD; 4. "IF THERE SHOULD BE A POSTERITY": HIGH MODERNISM, HOROSCOPES, AND HEROIC SALESMEN; CODA: THEODOR ADORNO, AMERICAN; NOTES; WORKS CITED; INDEX
Sommario/riassunto	The German philosopher and cultural critic Theodor W. Adorno was one of the towering intellectual figures of the twentieth century, and between 1938 and 1953 he lived in exile in the United States. In the first in-depth account of this period of Adorno's life, David Jenemann examines Adorno's confrontation with the burgeoning American "culture industry" and casts new light on Adorno's writings about the mass media. Contrary to the widely held belief—even among his defenders—that Adorno was disconnected from America and disdained its culture, Jenemann reveals that Adorno was an active and engag