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	Sommario/riassunto	As a politician, what you say and how you say it is almost as important as what you do. Political careers are made based not only on substantive achievements, but also on style, presentation, speeches, and debates. Dole's is no exception. After a career in government service spanning six presidents, from Lyndon B. Johnson to George H. W. Bush, she became widely recognized as a leading Republican politician in her own right after her 1996 speech at the GOP convention. In 1999 she spent six months campaigning for president