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Autore	Nakamura Lisa
Titolo	Digitizing race [[electronic resource]] : visual cultures of the Internet / / Lisa Nakamura
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 227-237) and index.
Nota di contenuto	Introduction: digital racial formations and networked images of the body -- "Ramadan is almost here!": the visual culture of AIM buddies, race, gender, and nation on the Internet -- Alllookslike?: mediating visual cultures of race on the Web -- The social optics of race and networked interfaces in The matrix trilogy and Minority report -- Avatars and the visual culture of reproduction on the Web -- Measuring race on the Internet: users, identity, and cultural difference in the United States -- Epilogue: the racio-visual logic of the Internet.
Sommario/riassunto	Lisa Nakamura, a leading scholar in the examination of race in digital media, looks at the emergence of race-, ethnic-, and gender-identified visual cultures through popular yet rarely evaluated uses of the Internet. While popular media depict people of color and women as passive audiences, Nakamura argues that they use the Internet to vigorously articulate their own types of virtual community, avatar bodies, and racial politics.