Record Nr.	UNINA9910451983003321
Titolo	Restoring trust in American business [[electronic resource] /] / edited by Jay W. Lorsch, Leslie Berlowitz, and Andy Zelleke
Pubbl/distr/stampa	Cambridge, Mass., : American Academy of Arts and Sciences, : MIT Press, c2005
ISBN	9780262279560 0-262-30790-1 0-262-27856-1 1-282-09720-2 9786612097201 1-4237-4685-6
Descrizione fisica	1 online resource (193 p.)
Altri autori (Persone)	LorschJay William BerlowitzLeslie ZellekeAndy
Disciplina	658.4/08
Soggetti	Corporate governance - United States Social responsibility of business - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction; Part I - Managers: Beyond Regulation; Chapter 1 - The Inevitable Instability of American Corporate Governance; Chapter 2 - Values and Corporate Responsibility: A Personal Perspective; Chapter 3 - Management as a Profession; Part II - Reimagining Gatekeeper Identities; Chapter 4 - The Regulators and the Financial Scandals; Chapter 5 - The Professionalization of Corporate Directors; Comment - Should Directors Be Professionals?; Comment - Professionalization Does Not Mean Power or Accountability; Comment - The Limits of Corporate Law in Promoting Good Corporate Governance Chapter 6 - The Auditor as Gatekeeper: A Perilous Expectations GapComment - The Audit and the Auditor's Central Role; Chapter 7 - Professional Independence and the Corporate Lawyer; Comment - The Dubious History and Psychology of Clubs as Self-Regulatory

1.

Organizations; Chapter 8 - The Financial Scandals and the Demise of
the Traditional Investment Banker; Comment - Toward A Higher
Standard of Conduct in Investment Banking; Chapter 9 - Journalists and
the Corporate Scandals: What Happened to the Watchdog?; Part III -
Report of the American Academy's Corporate Responsibility Steering
Committee
Corporate Responsibility Steering CommitteeReport of the American
Academy's Corporate Responsibility Steering Committee; About the Co-
Chairs; About the Authors