

1. Record Nr.	UNINA9910451958003321
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Titolo	Engineering culture [[electronic resource]] : control and commitment in a high-tech corporation / / Gideon Kunda
Pubbl/distr/stampa	Philadelphia, PA, : Temple University Press, 2006
ISBN	1-282-27219-5 9786612272196 1-59213-547-1
Edizione	[Rev. ed.]
Descrizione fisica	1 online resource (320 p.)
Collana	Labor And Social Change
Disciplina	658.4
Soggetti	Corporate culture Organizational effectiveness Control (Psychology) Employee motivation Quality of work life High technology industries - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 285-294) and index.
Nota di contenuto	Contents; Preface to the Revised Edition; Acknowledgments; 1 - Culture and Organization; 2 - The Setting; 3 - Ideology: Tech Culture Codified; 4 - Presentational Rituals: Talking Ideology; 5 - Self and Organization: In the Shadow of the Golden Bull; 6 - Conclusion; Epilogue (2006); Appendix: Methods-A Confessional of Sorts; Notes; References; Index
Sommario/riassunto	Engineering Culture is an award-winning ethnography of the engineering division of a large American high-tech corporation. Now, this influential book-which has been translated into Japanese, Italian, and Hebrew-has been revised to bring it up to date. In Engineering Culture, Gideon Kunda offers a critical analysis of an American company's well-known and widely emulated "corporate culture." Kunda uses detailed descriptions of everyday interactions and rituals in which the culture is brought to life, excerpts from in-depth interviews and a wide variety of corporate texts to

