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Autore	Oriard Michael <1948->
Titolo	King Football [[electronic resource]] : sport and spectacle in the golden age of radio and newsreels, movies and magazines, the weekly & the daily press // Michael Oriard
Pubbl/distr/stampa	Chapel Hill, : University of North Carolina Press, c2001
ISBN	0-8078-6403-X
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Nota di bibliografia	Includes bibliographical references (p. [435]-470) and index.
Nota di contenuto	Contents; Illustrations; Preface; Introduction; The Reign of "King Football"; Football, the Media, and American Culture; Part I. In the Kingdom of Football; 1. Reading, Watching, & Listening to Football; 2. Local Football; 3. Who Cares about Reform?; 4. Players' or Coaches' Whose Game Is It?; 5. Gridiron, U.S.A.; 6. Sanctioning Savagery; Part II. What We Think About When We Think about Football; 7. Class?; 8. Ethnicity; 9. Race; 10. Masculinity; Epilogue: Into the Age of Television; Appendix A: Football Films, 1920-1960 Appendix B: Football Covers on the Saturday Evening Post and Collier's, 1920-1960 Appendix C: Football Fiction in the Saturday Evening Post and Collier's, 1920-1960; Notes; Notes; Abbreviations; Bibliography; Index;
Sommario/riassunto	This work explores the vibrant world of football from the 1920's through the 1950's, a period in which the game became deeply embedded in American life. It reconstructs a media-created world of football and looks at its deep entanglements with a modernizing American society.