Record Nr. UNINA9910451893603321 Autore Yamada Haru Titolo Different games, different rules [[electronic resource]]: why Americans and Japanese misunderstand each other / / Haru Yamada; with a foreword by Deborah Tannen New York,: Oxford University Press, 1997 Pubbl/distr/stampa **ISBN** 1-280-52790-0 0-19-802552-1 1-4294-1586-X Descrizione fisica 1 online resource (187 p.) Disciplina 302.2/0952 Soggetti **Business communication Business communication - United States** Business communication - Japan Intercultural communication - Japan Intercultural communication - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; Foreword; A Few Notes on the Text; 1 Two Stories, Two Games: 2 Communication Equipment: 3 Speak for Yourself, Listen to Others; 4 Taking Care of Business; 5 Open for Business; 6 Scoring Points; 7 Support Network; 8 The Truth about Teasing, Praising, and Repeating; 9 Role Models: Working Man, Nurturing Mother; 10 You Are What You Speak; Notes; References; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Z Sommario/riassunto An analysis of the problems of communication between the Japanese and American people in the twentieth century. Yamada contrasts the American directness with the subtle nuances of meaning in Japanese business and social language to show how misinterpretation can lead

to difficulties in interaction between the two races.