

1. Record Nr.	UNINA9910451891203321
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Titolo	Ten observations about the past, present and future of political communication [[electronic resource] /] / Claes H. de Vreese
Pubbl/distr/stampa	Amsterdam, : Amsterdam University Press, c2006
ISBN	1-280-95859-6 9786610958597 90-485-0562-3 1-4294-5471-7
Descrizione fisica	1 online resource (33 p.)
Disciplina	302.2
Soggetti	Communication in politics Communication in politics - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Table of Contents; I Core: Political Communication at the Core of Communication Science; II Definition: The Role of Communication in Political Processes; III Institutionalization: It Started in 1974; IV Politics: The Democratic Potential of Conflict; V Methods: From Erie County and California to Amsterdam; VI Levels: Communicative Challenges in a System of Multi-level Governance; VII Citizens: Cynical and Engaged; VII Theory: Framing Politics; IX Media: New Media, Old Politics?; X Approach: The European-Amsterdam Way
Sommario/riassunto	Politicians believe they receive both insufficient and negative media coverage with a minimum of substance. Journalists complain about uninteresting politicians swamped by spin. Citizens are allegedly cynical and disengaged. This is a populist (and pessimist and partly incorrect) account. The themes are addressed in 'Ten Observations about the Past, Present and Future of Political Communication' in which De Vreese outlines the origins and development of the field of political communication, identifies key questions to be answered and provides guidance as how to answer these questions. With exa

