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Sommario/riassunto	From Double Indemnity to The Godfather, the stories behind some of the greatest films ever made pale beside the story of the studio that made them. In the golden age of Hollywood, Paramount was one of the Big Five studios. Gulf + Western's 1966 takeover of the studio signaled the end of one era and heralded the arrival of a new way of doing business in Hollywood. Bernard Dick reconstructs the battle that culminated in the reduction of the studio to a mere corporate commodity. He then traces Paramount's devolution from free-standing studio to subsidiary -- first of Gulf + Western, then Paramo