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Altri autori (Persone)	BrainardLael
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Nota di contenuto	The private sector in the fight against global poverty / Lael Brainard and Vinca LaFleur -- Unleashing entrepreneurship / Warrick Smith -- Leveraging the development impact of business in the fight against global poverty / Jane Nelson -- Blended value investment and a living return / Timothy Freundlich -- Should governments and aid agencies subsidize small firms? / Ross Levine -- Venture capital for development / Alan J. Patricof and Julie E. Sunderland -- Innovative financing options and the fight against global poverty : what's new and what next? / David de Ferranti -- 2 + 2 = 5 : a pragmatic view of partnerships between official donors and multinational corporations / Larry Cooley -- Financing for global health / Rajiv Shah and Sylvia Mathews.
Sommario/riassunto	Private sector activity is crucial for development. It shapes the investment climate, mobilizes innovation and financing in areas such as global health, and can either cause or mitigate social and environmental harm. Yet so far, the international development debate has not focused on the role of the private sector. This volume-written by members of the private sector, philanthropic organizations, and academia-investigates ways to galvanize the private sector in the fight against global poverty. Using a bottom-up approach, they describe how

