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Nota di contenuto	Toolkits for genetic testing -- Comparative architectures of genetic testing -- Eliminating the competition and ensuring success -- Defining a good health outcome -- Myriad, Britain, and culture clash.
Sommario/riassunto	A comparative study of genetic testing for breast and ovarian cancer in the United States and Britain that shows the importance of national context in the development and use of science and technology even in an era of globalization.